

Florida Blue Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Contest Description

Deportes 760 is executing a contest to giveaway \$100 Visa Gift Cards to fans, courtesy of Florida Blue. Starting on October 29, 2021 at 12:00pm ET and ending January 15, 2022 at 12:59pm ET fans will listen to Comunidad Deportiva on Deportes 760 AM and listen for the cue to call. Julian will ask the fan how many total goals they think will be scored during all of the games on-air (760 AM) the upcoming Sunday. A total of five callers will be polled and no two callers can say the same total amount. If a fan guesses correctly, they win the gift card. If not, a winner will be randomly selected from the five qualifiers.

1. HOW TO ENTER

These rules govern the “Florida Blue” promotion (the “Promotion”) being conducted by WEFL 760 AM 777 S. Flager Drive, Suite 106, West Palm Beach, Florida, 33401 and (“GKB”) beginning on Friday, October 28 at 12PM ET and ending on Sunday, January 16, 2022 at 11:59PM ET.

- a. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you must listen to Comunidad Deportiva on Deportes 760 AM every Friday from 12:00pm ET and ending at 12:59pm ET and listen for the cue to call. From there, Julian will ask the fan how many total goals they think will be scored on the soccer games that air on 760 AM the upcoming Sunday. There will be a total of five qualifiers and no two qualifiers can select the same total amount. If someone guesses the correct total amount of goals, they receive the \$100 gift card. If not, a winner will be selected at random from the five qualifiers. All entries must be received by the end date/time of the promotion, January 16, 2022, at 11:59PM ET. GKB is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.
 - ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are the age of 18 years and above and reside in Florida. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Treasure Coast area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address (Street, City, Zip Code), email address, and date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

PRIZES

- a. A total of six (6) prizes will be awarded in this promotion.
 - One (1) \$100 Visa Gift Card

The Approximate Retail Value ("ARV") of the tickets is \$100.00 USD (total). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates will be distributed electronically through a ticketing app.

The winner will forfeit any prize or prize certificate not claimed within eight (8) hours of winning. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners will be randomly selected each week from the pool of entrants who completed the online form. All decisions in terms of prizing are determined by GKB.
- c. Odds of winning a prize depends upon the number of online entries.
- d. Qualifiers must comment on the Instagram post by specified date to win. Prize winners need not be present to win.
- e. Winners will be notified by an employee of GKB by the phone number or email they provided to the show producer. They will be informed within 24 hours of being selected the winner. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by running the promotion again on a different day. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize. The qualifiers also agree to allow Florida Blue to access their name and contact information.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by January 16, 2022 to "Florida Blue Giveaway – Official Rules," Attn: Promotions, 777 S. Flager Drive, Suite 106, West Palm Beach, FL 33401. For the names of the prize winners send a self-addressed stamped envelope for receipt by February 28, 2022 to the above address marked "Florida Blue Giveaway – Winner List." The Official Rules shall also be available during regular business hours at the main offices of GKB and may be posted online at <http://espnwestpalmcontests.com/>

Administrator: ESPN West Palm – 777 S. Flager Drive, Suite 106, West Palm Beach, FL 33401