

Delzer ESPN Wisconsin Open Fan Foursome Experience 2018

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST:

ESPN Wisconsin will be giving away two (2) twosomes to play in the Delzer ESPN Wisconsin Open to two separate fans. Each fan will win a spot for themselves and a friend to participate in the event on Thursday, June 14, 2018 at The Bog Golf Course in Saukville. The two (2) winning fans and their guests will create the fan foursome in the golf outing. In order to register, you must be nominated as someone who is actively involved in the community (police, firefighter, military, etc.) or who does a lot to give back within the community through service work/volunteering. Fans must be nominated by a friend or family member and you may not nominate yourself.

Fans who would like to nominate someone to win will can call-in/tweet at Wilde & Tausch during their show or call-in/tweet at ESPN Milwaukee during Homer & Gabe. If you tweet in a nomination, please use the hashtag #ESPNCommunity. Nominees will be placed in the Wilde & Tausch pool or the Homer & Gabe pool depending on which show they we're nominated in. One winner will be randomly selected from each pool as the winners.

1. HOW TO ENTER

- a. These rules govern the Delzer ESPN Wisconsin Open Fan Foursome Experience (the "Promotion") being conducted by WAUK, 310 W Wisconsin Ave, Suite 100, Milwaukee, WI 53203 ("GKB") beginning on Monday May, 21, 2018 at 9 AM CST and ending on Wednesday, May 23, 2018 at 6 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Nominated via a tweet during on-air local programming that includes Wilde & Tausch 9a – 11a or Homer & Gabe 3p – 6p. You must be nominated by someone other than yourself. To nominate someone deserving during Wilde & Tausch, tweets must be at @WildeandTausch and to nominate during Homer & Gabe tweets must be at @ESPNMilwaukee. Please use the hashtag #ESPNCommunity for nominations during either show.
 - Nominated via call-in during on-air local programming that includes Wilde & Tausch or Homer & Gabe. You must be nominated by someone other than yourself. The on-air host will give a cue to call where fans can call in to the contest line to nominate someone.
- i. To participate in the Promotion via phone, you must listen to WAUK 540 AM ESPN Milwaukee and/or WTLX 100.5 FM ESPN Madison each day beginning on Monday, May 21, 2018 and ending on Wednesday, May 23, 2018 between

the hours of 9 to 11 AM CST or 3 to 6 PM CST on weekdays during the promotion dates for the announcement of the cue to call throughout each show. Upon hearing the cue to call, phone lines will be open for the remainder of the show and fans will be able to call in to the show through the GKB Contest line at (800) 990-3776 for WAUK (Homer & Gabe) or (844) 770-3776 for WTLX (Wilde & Tausch). Calls will be answered in the order they are received. The number of callers taken is at the discretion of the show host and/or producer. Those who get through to the GKB Contest line will give their nominees name and why they are deserving of the spot in the golf outing. Upon confirmation of eligibility, the nominee will be placed into the prize pool. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code) and phone number in order for their nominee to be eligible to win. We will be collecting the caller's information and will contact the caller for the nominee's info if selected as the winner. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will have their nominee placed in the prize pool. There is no limit to the number of times a listener may attempt to call in to nominate someone, but a nominee can be placed in a prize pool only once and can not be in both the Wilde & Tausch prize pool and the Homer & Gabe prize pool. The total number of nominees placed in a prize pool is at the complete discretion of the show host and/or producer. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. To participate in the Promotion via Twitter, you must have a valid Twitter account in order to submit your nomination. If you do not already have one, you can create a Twitter account at no cost by visiting <http://www.twitter.com>. During the promotion dates, you may also submit a nomination by tweeting @WildeAndTausch between 9a – 11a or @ESPNMilwaukee between 3p – 6p using the #ESPNCommunity. There is no limit to the number of times a valid twitter account can tweet to nominate someone but a nominee can be placed in a prize pool only once and can not be in both the Wilde & Tausch prize pool and the Homer & Gabe prize pool. Multiple participants are not permitted to share the same email address or Twitter account. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. Use of Twitter as a means of entry will be subject to Twitter's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Twitter. Further, entrant specifically agrees to release Twitter from any and all liability associated with

this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age and who reside in the state of Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee and Madison metropolitan areas and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, a valid email address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Two grand prizes will be awarded in this Promotion. Each grand prize consists of the following:
 - A spot for the winner to play in the Delzer ESPN Wisconsin Open 2018 at The Bog on Thursday, June 14th, 2018. The winner of the prize can bring one guest to play in the event with them. On-site each guest will receive 18 holes, cart, boxed lunch, two drink tickets, and a takeaway gift
 - i. Both winners and their guests will be paired together to create the Fan Foursome.

The Approximate Retail Value ("ARV") of each grand prize is \$350. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. One winner will be randomly selected from the Wilde & Tausch entry pool (both phone and Twitter entries) and one winner will be randomly selected from the Homer & Gabe entry pool (both phone and Twitter entries) on Thursday, May 24, 2018. Winners from each pool will be announced on their respective shows.
- c. The fan that nominated a winner will be contacted on Friday, May 25, 2018 by 12:00 PM CST and will be required to put us in contact with the nominee. Guest names of the winning nominees are due June 1st, 2018. The prize will be redeemed on Thursday, June 14, 2018 at The Bog Golf Course in Saukville, Wisconsin.
- d. Odds of winning the grand prize depends upon the number of nominees submitted into the contest via phone calls and tweets submitted.
- e. The fan that nominated a winner will be contacted by phone if they submitted via the cue to call or will be direct messaged on Twitter if submitted via social media. The nominee winner must execute and return any required affidavit of eligibility and/or liability/publicity release by Friday, June 1, 2018 or the prize will be forfeited and an alternate winner may be selected by randomly selecting a new winner from the pool of nominees. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time-period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to

the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, May 23, 2018 to "ESPN Wisconsin Open Fan Foursome

Experience – Official Rules,” Attn: Promotions, GKB 310 W Wisconsin Ave, Suite 100, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by Monday, July 23, 2018 to the above address marked “ESPN Wisconsin Open Fan Foursome Contest – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at espnwisconsin.com/common/page.php?pt=terms_of_use&id=407 and to the use of your personal information as described in the Privacy Policy located at espnwisconsin.com/common/page.php?pt=privacypolicy&id=406 .

Administrator: Good Karma Brands, ESPN Wisconsin, 310 W Wisconsin Ave, Suite 100, Milwaukee, WI 53203

Sponsors:

The Bog, 3121 County Rd I, Saukville, WI 53080

Delzer Lithograph, 510 S West Ave, Waukesha, WI 53186

The Riverwood Group at Morgan Stanley, 20975 Swenson Dr Suite 300, Waukesha, WI 53186

Gruber Law Offices, 100 E Wisconsin Ave #2800, Milwaukee, WI 53202

The Jewelry Center, 7477 W Layton Ave, Milwaukee, WI 53220

Welke’s Milwaukee Florist, 5528 W North Ave, Milwaukee, WI 53208

Pella Windows & Doors of Wisconsin, 2604 Todd Drive Madison, WI 53713

Granite Direct, S31W24651 W Sunset Dr, Waukesha, WI 53189

Fields Jaguar Land Rover Volvo Waukesha, 1901 E Moreland Blvd, Waukesha, WI 53186

Mid City Sales, N55 W29505, County Hwy K, Hartland, WI 53029