

ESPN Milwaukee Summerfest Meijer Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Contest:

ESPN Milwaukee will be on-site at Summerfest with a Meijer grocery cart filled with items from Meijer stores. Participants will attempt to guess the number of items in the cart via a register for a chance to win form on our iPads. The participant that guesses closest to the actual number of items in the cart will be the winner. One winner will be selected from each day of Summerfest, making it a total of 11 winners for the days of Summerfest.

1. HOW TO ENTER

- a. These rules govern the ESPN Milwaukee Summerfest Meijer Giveaway promotion (the "Promotion") being conducted by WAUK, 310 W Wisconsin Ave, Suite 100, Milwaukee, WI 53203 ("GKB") from Wednesday, June 28, 2017 at 12 PM CST and ending on Sunday, July 9, 2017 at 7 PM CST excluding Monday, July 3, 2017 due to Summerfest being closed.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Register-to-Win using ESPN Milwaukee iPads that will be on-site at Summerfest. People will register via the forms page on ESPNWisconsinContests.com.
 - i. To participate in the Promotion, you may register for a chance to win on the forms page using our iPads which will be on-site at Summerfest. It will require you to submit your first and last name, telephone number, confirm over 18 years of age and a valid email address in the online entry form. Also, in the register for a chance to win form, you must guess the number of items you believe are in the grocery cart on-site as well as check to agree to the official contest rules. Only one internet entry per person and one internet entry per email address is permitted per day. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry each day. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due

to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or above and who reside in the state of Wisconsin. Employees of GKB, Meijer Great Lakes Limited Partnership ("Meijer") their subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, email address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Eleven (11) grand prize winners will be awarded in this Promotion. Each grand prize consists of the following:

- One (1) \$100 gift card to Meijer stores.

There is a total of eleven (11) gift cards \$100 dollar gift cards that will be given away. All gift cards will be subject to the terms and conditions as set forth by the issuer of the gift card

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. There will be one winner chosen from each day of Summerfest and it will be the participant that guesses closest to actual number of items in the Meijer cart. One winner will be chosen from the entries on that corresponding day.
- c. If there is a tie on one day where there are multiple entries with the closest number without going over or the correct number of the items in the cart, the tiebreaker to pick the winner is a random selection of the pool of entries that are tied. Odds of the winning grand prize then depends on the number of entries that guessed the same number and the winner will be selected at random.
- d. All eleven (11) winners will be known on Monday, July 10, 2017 at 10 AM CT.
- e. Odds of winning the grand prize depends upon how close your guess is to the total number of items in the Meijer cart.
- f. Participants must be present to register in the Promotion.
- g. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by taking the next most accurate submission form. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time-period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, Meijer, their subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by July 9, 2017 to “ESPN Milwaukee Summerfest Meijer Giveaway – Official Rules,” Attn: Promotions, GKB 310 W Wisconsin Ave, Suite 100, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by Monday, September 11, 2017 to the above address marked “ESPN Milwaukee Summerfest Meijer Giveaway – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at espnwisconsin.com/common/page.php?pt=terms_of_use&id=407 and to the use of your personal information as described in the Privacy Policy located at espnwisconsin.com/common/page.php?pt=privacypolicy&id=406.

Sponsor: Good Karma Brands, 310 W Wisconsin Ave, Suite 100, Milwaukee, WI 53203

Summerfest, 639 E Summerfest Pl, Milwaukee, WI 53202