

## ESPN LA LOOK WHO'S SMILING CONTEST

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

ESPN LA – Good Karma Brands 800 W Olympic Blvd. Suite 200, Los Angeles, 90015 and Beverly Hills Orthodontics are giving fans the chance to qualify to win Invisalign, teeth whitening treatment, Sonicare toothbrush, or a pair of tickets at a Crypto.com Arena event. Fans may enter by registering online at [goodkarmabrands.com/beverlyhillsortho](https://goodkarmabrands.com/beverlyhillsortho) between Wednesday, September 18, 2024 at 10:00AM PT and Thursday, April 17, 2025 at 11:59 PM PT. 26 prizes in the contest. The total ARV of the Qualifying Prize(s) is/are \$200 dollars The total ARV of the Grand Prize(s) is/are \$500 and \$5,000-\$8,000.

#### 1. HOW TO ENTER

- a. These rules govern the ESPN LA Look Who's Smiling promotion (the "Promotion") being conducted by ESPN LA – Good Karma Brands 800 W Olympic Blvd. Suite 100, Los Angeles, 90015 ("GKB") beginning on Wednesday, September 18, 2024 at 10:00 AM PT and ending on Thursday, April 17, 2025 at 11:59 PM PT.
- b. To participate in the Promotion, you may enter via the following method(s):  
ESPN LA – Good Karma Brands 800 W Olympic Blvd. Suite 100, Los Angeles, 90015 ("GKB") beginning on Wednesday, September 18, 2024 at 10:00 AM PT and ending on Thursday, April 17, 2025 at 11:59 PM PT.
  - i. To participate in the Promotion, you may log onto [goodkarmabrands.com/beverlyhillsortho](https://goodkarmabrands.com/beverlyhillsortho) and follow the links and instructions to enter the Promotion and submit your first and last name, telephone number, and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological.

Qualifying prize winners will be asked if they can be featured on ESPN Los Angeles social media accounts. Each entrant must agree to GKB's online submission release in order to submit his or her entry and consent to be featured on ESPN Los Angeles accounts.

- c. Only one (1) internet entry per nominee.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 13 years old or older and who reside in Southern California. If person is 18 years or younger, a legal parent/guardian that is 18 years or older can claim the prize on their behalf. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Los Angeles metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must complete the information verification form emailed through promo suite from KSPN-AM 710 and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

## 3. PRIZES

- a. Twenty-six (26) prizes will be awarded in this Promotion. Each prize consists of the following:

There will be a total of twenty (20) winners to receive a qualifying prize. The qualifying prize is either a Sonicare toothbrush or a pair of suite tickets to an event at Crypto.com Arena. The qualifying prize with an ARV of \$200 and recipients qualify for the grand prize.

There will be a total of (5) subordinate prize winners, randomly picked from the pool of qualifying winners. These winners will receive teeth whitening treatment

provided by Beverly Hills Orthopedic. The Approximate Retail Value ("ARV") of this secondary grand prize is \$500.

There will be a total of one (1) grand prize winner, randomly picked from the pool of qualifying winners. These winners will receive teeth whitening treatment provided by Beverly Hills Orthopedic. The Approximate Retail Value ("ARV") of this secondary grand prize is \$5,000 - \$8,000.

The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

A total of six (6) dental procedures will be provided by Beverly Hills Orthodontics which consists of teeth whitening treatment and Invisalign services (the "Procedure(s)") absolute discretion of Beverly Hills Orthopedic up to \$500 (teeth whitening treatment) and \$5,000-\$8,000 (Invisalign treatment) value at no cost to the winner. The Approximate Retail Value ("ARV") of the prize is \$500 and \$5,000-\$8,000 respectively. The winner will be solely responsible to Beverly Hills Orthopedic for any additional costs associated with the Procedures, if any, which shall be determined solely between Beverly Hills Orthopedic and the winner. In addition to any other affidavit and release, the winner will be required to sign a release of GKB relating to the Procedures.

- b. Ten (10) qualifying prizes will be emailed to the winners, and ten (10) qualifying prizes (Sonicare) will be available for pickup at ESPN LA 800 W. Olympic Blvd, Suite 200, Los Angeles, CA 90015. The winner will forfeit any prize or prize certificate not claimed within seven (7) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

Six (6) prizes (teeth whitening treatment and Invisalign) will be claimed with Beverly Hills Orthodontics. The winner will forfeit any prize or prizes claimed within six (6) month of winning.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. In the event that a winner is ineligible one of the subordinate or grand prizes, substitute prize will be at the sole discretion of GKB and Beverly Hills Orthodontics. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The ESPN LA Fun & Games Department will begin qualifying the applicants on a first- come first served basis starting on Wednesday, September 18, 2024, at 10:00 AM PT and concluding ending on Thursday, April 17, 2025 at 11:59 PM PT
- c. Five (5) subordinate prizes and one (1) grand prize winner selection period will be between Monday, April 21, 2024 and Thursday, April 25, 2024. Final names will be announced Friday, April 26, 2024.
- d. Odds of winning a Qualifying Prize depends upon the number of entries and GKB ultimately determined by GKB Management. The answer from the entry form 'How did you make someone smile?' will be reviewed and ultimately determine who wins a Qualifying Prize. Odds of a Qualifier winning the Grand Prize are 1 in 20.
- e. Qualifiers need not listen to KSPN win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within seven (7) days of winning or prize will be forfeited and an alternate winner may be selected by moving to the next qualified nominee on the list. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary

and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, September 18, 2024 and Thursday, April 17, 2025 – Official Rules," Attn: Promotions, GKB 800 W. Olympic Blvd. Suite 200, Los Angeles, 90015. For the names of the prize winners send a self-addressed stamped envelope for receipt by Monday, June 16, 2025 to the above address marked "ESPN LA Look Who's Smiling – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <https://goodkarmabrands.com/espn-la/>.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <https://goodkarmabrands.com/espn-la/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/espn-la/>

Administrator: GKB 800 W Olympic Blvd. Suite 200, Los Angeles, 90015

Sponsor: Beverly Hills Orthodontics