

ESPN Cleveland UN-Draft Party VIP Giveaway's

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the ESPN Cleveland UN-Draft Party VIP Giveaway's promotion (the "Promotion") being conducted by ESPN Cleveland 1301 E 9th St, Suite 252, Cleveland OH 44114 ("GKB") beginning on Monday, April 8th 2019 at 9am ET and ending on Friday April 19th at 7pm ET.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you must listen to ESPN Cleveland each day beginning on April 8th, 2019 at 9am ET and ending on April 19th, 2019 at 7pm ET for the announcement of the cue to call. Upon hearing the cue to call, the first select number of caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 216.978.0850 will win VIP entry to the ESPN Cleveland UN-Draft Party on April 25th, 2019 upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of 40 winners selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.
 - ii. To participate in the Promotion, you may visit Twitter.com and locate the post by @ESPNCleveland "If you do not already "Follow" the Page, the you must "Follow" the Page in order to access the Promotion. Locate the post made by @ESPNCleveland asking you to tag a friend and follow the instructions to enter. You must have a valid Twitter account in order to enter. If you do not already have one, you can create a Twitter account at no cost by visiting <http://www.twitter.com>. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. Use of Twitter as a means of entry will be subject to Twitter's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is

providing his or her information to GKB and not Twitter. Further, entrant specifically agrees to release Twitter from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter.

- iii. To participate in the Promotion, you may visit Instagram.com and locate the post by @ESPNCleveland. If you do not already “Follow” the Page, the you must “Follow” the Page in order to access the Promotion. Locate the post made by @ESPNCleveland asking you to tag a friend and follow the instructions to enter. You must have a valid Instagram account in order to enter. If you do not already have one, you can create an Instagram account at no cost by visiting <http://www.instagram.com>. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB’s Privacy Policy. Use of Instagram as a means of entry will be subject to Instagram’s privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Instagram. Further, entrant specifically agrees to release Instagram from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram.
- c. There is no limit on entries via Twitter or Instagram.
- d. Entrants can only win once via either method of entry.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 or older and who reside in Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB’s advertising and promotional agencies, its participating sponsors, [other radio stations in the Cleveland metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Forty-seven (47) prizes will be awarded in this Promotion. Each prize consists of the following:

Entry for two into the VIP section of the ESPN Cleveland UN-Draft Party, including reserved seating, food and drinks. The Approximate Retail Value (“ARV”) of the prize is \$40. If the winner cannot travel on dates specified by GKB, the winner may be disqualified and an alternate winner may be selected in GKB’s sole discretion. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station’s sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize. GKB reserves the right to remove or to deny entry to the winner and/or companion(s) if either engages in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person at ESPN Cleveland UN-Draft Party

- b. All prize redemption will be coordinated by ESPN Cleveland. The winner will forfeit any prize or prize certificate not claimed within four (4) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Two winners will be selected daily during The Really Big Show starting on April 8th and ending on April 19th.
- c. One winner will be selected daily during The Next Level starting on April 8th and ending on April 19th.
- d. One winner will be selected daily during ESPN Cleveland Tonight starting on April 8th and ending on April 19th.
- e. Four winners will be selected via Twitter entries on April 19th by 5pm ET.
- f. Three winners will be selected via Instagram entries on April 19th by 5pm ET.
- g. Odds of winning a Prize via cue to call depends upon the number and order of calls received. Odds of winning a Prize via Twitter or Instagram depend on the number of entries received.

- h. Qualifiers must listen to ESPN Cleveland to win via cue to call. Qualifiers and the Grand Prize winner need not be present to win.
- i. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within four (4) days of winning or prize will be forfeited and an alternate winner may be selected by random selection from remaining entries. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any

prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by April 19th, 2019 to “ESPN Cleveland UN-Draft Party VIP Giveaway’s – Official Rules,” Attn: Promotions, GKB 1301 E 9th St, Suite 252, Cleveland OH 44114. For the names of the prize winners send a self-addressed stamped envelope for receipt by June 19th, 2019 to the above address marked “ESPN Cleveland UN-Draft Party VIP Giveaway’s – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.espnlevelandcontests.com.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at espnlevelandcontests.com and to the use of your personal information as described in the Privacy Policy located at espnlevelandcontests.com.

Administrator: GKB 1301 E 9th St, Suite 252, Cleveland OH 44114