



Get Your College Basketball Fix on ESPN Cleveland *Ohio State, MAC Tournament, Conference Championships and NCAA March Madness® on Westwood One*

CLEVELAND, OH. (March 5, 2020) – During the month of March, ESPN Cleveland will be your go-to station for all things college basketball. 850 ESPN Cleveland will host live play by play of every Ohio State Buckeyes game in the Big Ten Tournament, plus live play by play of and the Mid-American Conference tournament. You can also hear the 2020 NCAA® Division I Men’s Basketball Championship from Westwood One. ESPN Cleveland will carry over 75 games in 30 days.

“When the calendar hits March people immediately think about college basketball. Having the Buckeyes, MAC Tournament and NCAA March Madness® is an incredible college basketball offering for our fans. Plus, for the first time we will be streaming NCAA March Madness® on Westwood One,” said ESPN Cleveland’s Director of Content, Matt Fishman. Fans can stream Westwood One’s coverage of the entire Men’s Basketball Championship by going to the listen live button on ESPNCleveland.com

Fans can hear live play by play on 850 ESPN Cleveland while the Ohio State Buckeyes make a run in the Big Ten Tournament, which begins on Wednesday, March 11th and concludes with the Big Ten Championship Sunday, March 15th in Indianapolis, as well as all of the Buckeyes’ postseason games.

In partnership with Westwood One, NCAA March Madness® on 850 ESPN Cleveland begins in Dayton, OH on Tuesday, March 17th and concludes with the National Championship Game in Atlanta, GA on Monday, April 6th. Tournament brackets and seedings are revealed during Westwood One’s Selection Sunday program on Sunday, March 15th from 6 to 9pm.

The station will also carry the following select conference championship games from Westwood One:

March 7 th @ 5:30 PM	Mountain West Championship
March 7 th @ 7:45 PM	Ohio Valley Championship
March 8 th @ 2:45 PM	Atlantic-Sun Championship
March 8 th @ 7:45 PM	Pac-12 Women’s Championship
March 9 th @ 6:45 PM	SoCon Championship
March 10 th @6:45 PM	CAA Championship
March 10 th @ 8:45 PM	West Coast Conference Championship
March 14 th @ 10:15 PM	Pac-12 Men’s Championship
March 15 th @ 12:45 PM	SEC Championship
March 15 th @ 3:15 PM	American Conference Championship

We will also carry the Mid-American Conference Men’s and Women’s Basketball Tournament from Rocket Mortgage Fieldhouse in Downtown Cleveland. Tournament games begin on Thursday, March 14th and conclude on Saturday, March 16th.

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GOOD KARMA BRANDS

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About Good Karma Brands

Good Karma Brands, LLC (GKB) is a sports media and entertainment company with expertise in local sports marketing activation. In addition to 850 ESPN Cleveland, radio assets include Newsradio WTMJ in Milwaukee, five additional ESPN affiliated radio stations and two stations in Beaver Dam, Wis. In partnership with ESPN, GKB can also offer local marketing partners geo-targeted advertising on ESPN's digital platforms. In addition to its radio assets, GKB boasts a number of premium brands, including an events division that produces the Wisconsin Sports Awards, Tundra Trio hospitality houses in Green Bay, Wis., and the Cheribundi Boca Raton Bowl. For more information, please visit www.goodkarmabrands.com.

NCAA March Madness is a registered trademark of the National Collegiate Athletic Association.

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