

# ESPN CHICAGO HOME OF THE CHICAGO BEARS SWEEPSTAKES

## OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

### 1. HOW TO ENTER

- a. These rules govern the ESPN Chicago Home of the Chicago Bears sweepstakes (the “Sweepstakes”) being conducted by Good Karma Broadcasting, LLC dba ESPN Chicago, 190 N State St Suite 700, Chicago, IL 60601 (“GKB” or “Sponsor”). The Sweepstakes will begin on Sunday, September 10, 2023, at 8:00am central time (“CT”) and end on Sunday, October 22, 2023 at 12:00pm CT (“Sweepstakes Period”).
- b. To participate in the Sweepstakes for a chance to win one (1) of four (4) prizes (defined below), you must:
  - i. attend a GKB street team appearance at the Vizzy Fan Zone during pregame festivities on Chicago Bears home gamedays, located at Soldier Field: 1410 Special Olympics Dr, Chicago, IL 60605, on either Sunday, September 10; 2023; Sunday, October 1, 2023; Sunday, October 15, 2023; or Sunday, October 22, 2023 (each a “Sweepstake Date” and collectively referred to as “Sweepstakes Dates”); and,
  - ii. spin the prize wheel and/or take a picture using the provided props and post it to your social media.
- c. If you land on a “Touchdown” on the prize wheel, you will be asked to provide personally identifiable information, including first and last name, cell phone number, email address, and date of birth (each an “Entry” and collectively a “Entries”) to be entered into a random drawing as further described below in Section 4 (each individual an “Entrant”). This method is worth one (1) entry.
- d. If you take a picture, you will be asked to:
  - ii. post it on [www.twitter.com](http://www.twitter.com), tag @ESPN1000, and use the hashtag #HomeoftheBears to be entered into a random drawing as further described below in Section 4 (each individual an “Entrant”). Photos must be posted online by 11:59pm CT on a Sweepstakes Date. Each post is worth one (1) entry; or
  - iii. post it in your Instagram feed, tag @espn\_chicago, and use the hashtag #HomeoftheBears to be entered into a random drawing as further described below in Section 4 (each individual an “Entrant”). Photos must be posted

online by 11:59pm CT of the Sweepstakes Date. Each post is worth one (1) entry.

- e. You may have a maximum of three (3) entries per Sweepstakes Date. Entries can be made in-person only at any one of GKB's street team appearance at the Vizzy Fan Zone during pregame festivities on Chicago Bears home gamedays on Sweepstakes Dates.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Sweepstakes is open to all persons who are 18 years old as of September 10, 2023, and who reside in the United States of America. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, The Chicago Bears Football Club, Inc. ("Chicago Bears"), its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- b. Up to three (3) entries per person per Sweepstakes Date. Entrants are eligible to win a prize in only one (1) sweepstakes or promotion conducted by GKB, including this Sweepstakes, once every seven (7) days and once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. Entrants are required to provide truthful information. GKB will reject and delete any entry that it determines, in its sole and absolute discretion, to be false or fraudulent. GKB will disqualify any Entry from individuals who do not meet the eligibility requirements.

## 3. PRIZES

- a. One (1) prize per Sweepstakes Date will be awarded for a total of four (4) prizes during the Sweepstakes Period. Each prize will include one (1) signed item by a Chicago Bears player, either current or former ("Signed Item"), with an approximate retail value ("ARV") of \$50 (each, a "Prize" and collectively, "Prizes"). GKB shall select the Signed Item for each Prize in its sole and absolute discretion. Each winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for any liability arising out of each winner's acceptance or use of the Prize.
- b. All Prizes or Prize certificates will be either emailed or mailed to each winner or available. GKB is not responsible for the safe arrival of a Prize or Prize certificate.

- c. There is no substitution, transfer, or cash equivalent for the Prizes, except that GKB may, at its sole discretion, substitute Prizes for cash of comparable value. The Prizes are expressly limited to the item(s) listed above and, unless otherwise expressly specified, do not include taxes, gratuities or any other expenses including travel, lodging, or food. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Sweepstakes are final.
- b. Winners will be randomly selected by 5pm CT the next business day after each Sweepstakes Date, provided that there is an eligible Entrant for each Sweepstakes Date.
- c. Odds of winning a Prize are dependent on total number of Entries each Sweepstakes Day.
- d. Prize winners need not be present at the time of the random drawing to win.
- e. Each winner must execute and return any required affidavit of eligibility and/or liability/publicity release within two (2) days of winning or Prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a Prize or Prize notification is returned as undeliverable, the potential winner forfeits the Prize. GKB reserves the right to select another winner from all eligible Entrants if a Prize is forfeited.

#### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of each winner. Each winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any Prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the Prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Sweepstakes, each winner agrees to have their name, voice and likeness used in any advertising or broadcasting material relating to the Sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. BY ENTERING THIS SWEEPSTAKES, ALL ENTRANTS AGREE TO FOREVER WAIVE, RELEASE, DISCHARGE, AND COVENANT NOT TO SUE GKB, CHICAGO BEARS, THE NATIONAL FOOTBALL LEAGUE, AS WELL AS EACH RESPECTIVE PARTY'S OWNERS, EMPLOYEES, AGENTS, ATTORNEYS,

DIRECTORS, OFFICERS, SHAREHOLDERS, CONTRACTORS, SUCCESSORS, ASSIGNS AND INSURERS (COLLECTIVELY "RELEASED PARTIES") FOR AND FROM ANY AND ALL CLAIMS, DEBTS, LIABILITIES, DEMANDS, OBLIGATIONS, COSTS, FEES, EXPENSES, ACTIONS, CAUSES OF ACTION WHATSOEVER, OF EVERY NATURE, CHARACTER AND DESCRIPTION (COLLECTIVE, "CLAIMS"), KNOWN AND UNKNOWN, INCLUDING, BUT NOT LIMITED TO, ALL THOSE ARISING OUT OF OR IN ANY WAY RELATED TO THIS SWEEPSTAKES; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE; AND ANY PARTICIPATION IN THIS SWEEPSTAKES. IN ADDITION, EACH ENTRANT ACKNOWLEDGES AND AGREES THAT THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR ANY COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING FROM OR IN CONNECTION WITH: (I) INCOMPLETE, LOST, LATE, MISDIRECTED OR ILLEGIBLE ENTRIES OR FOR FAILURE TO RECEIVE ENTRIES DUE TO ANY CAUSE, INCLUDING WITHOUT LIMITATION, HUMAN, TRANSMISSION, OR TECHNICAL PROBLEMS, FAILURES, OR MALFUNCTIONS OF ANY KIND, WHETHER ORIGINATING WITH SENDER OR OTHERWISE, THAT MAY LIMIT AN ENTRANT'S ABILITY TO PARTICIPATE IN THIS SWEEPSTAKES; OR (II) ANY INJURY OR DAMAGE RESULTING FROM PARTICIPATION IN THIS SWEEPSTAKES AND/OR THE USE OR MISUSE OF ANY PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO, LOSS OR DESTRUCTION OF PROPERTY, OR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES RELATED TO OR BASED ON THE ENTRANT'S RIGHTS OF PUBLICITY OR PRIVACY, OR THE ENTRANT'S CLAIM THAT HE OR SHE HAS SOMEHOW BEEN DEFAMED OR PORTRAYED IN A FALSE LIGHT.)

- d. BY SUBMITTING AN ENTRY, ENTRANT REPRESENTS AND WARRANTS THAT HE OR SHE OWNS AND/OR HAS THE AUTHORITY TO RELEASE THE CLAIMS STATED HEREIN. FURTHER, BY SUBMITTING AN ENTRY OR ACCEPTING ANY PRIZE, ALL ENTRANTS AND WINNERS EXPRESSLY AGREE TO AT ALL TIMES DEFEND, HOLD HARMLESS, AND INDEMNIFY THE RELEASED PARTIES FROM AND AGAINST ALL CLAIMS OF ANY KIND OR NATURE WHATSOEVER (INCLUDING REASONABLE ATTORNEYS' FEES AND DISBURSEMENTS) ARISING OUT OF OR IN ANY WAY RELATED TO THIS SWEEPSTAKES; THESE OFFICIAL RULES; ENTRANT'S ENTRY; THE NEGLIGENCE OF ANY OF THE RELEASED PARTIES; THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE; AND ANY PARTICIPATION IN THIS SWEEPSTAKES.
- e. THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC AND NFL INTERNATIONAL LLC AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES,

SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR ANY PRIZE AWARDED. THE NFL ENTITIES, OTHER THAN THE CHICAGO BEARS FOOTBALL CLUB, INC., HAVE NOT OFFERED OR SPONSORED THIS SWEEPSTAKES IN ANY WAY.

- f. If for any reason this Sweepstakes cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, GKB reserves the right to cancel, terminate, suspend, or modify the Sweepstakes. If the Sweepstakes is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- g. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Sweepstakes may result in a contestant's disqualification and/or forfeiture of any Prize or Prizes. If GKB makes a good faith determination that an Entrant has cheated or committed fraudulent activity in connection with a Sweepstakes, GKB reserves the right to disqualify that Entrant from entering and/or winning future Sweepstakes and to prosecute and seek damages to the fullest extent permitted by law.
- h. GKB reserves the right to make changes in the rules of the Sweepstakes, including, without limitation, the substitution of a Prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or Prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Sweepstakes and shall not be required to award a substitute prize.
- i. **GOVERNING LAW**. All issues and questions concerning the construction, validity, interpretation, and enforceability of these official rules or the rights and obligations of the Entrants, GKB, Chicago Bears, or released parties in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the state of Illinois without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.
- j. **ENTRANTS' PRIVACY**. Any personally identifiable information collected in connection with an Entrant's participation in this Sweepstakes will be used by

GKB, its respective affiliates, and agents only for purposes of the proper administration and fulfillment of the Sweepstakes, as described in these Official Rules, and in any manner consistent with GKB's respective Privacy Policy, available at <https://goodkarmabrands.com/privacy-policy/>. Any Entries that are not selected to win the Prizes will be discarded at the end of the Sweepstakes Period. GKB is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.

- k. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Sweepstakes or in the announcement of a prize.
  
- l. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, October 22, 2023 to "ESPN Chicago Home of the Chicago Bears – Official Rules," Attn: Sweepstakes, GKB 190 N State Street Suite 700, Chicago, IL 60601. For the names of the winners send a self-addressed stamped envelope for receipt by Thursday, December 21, 2023 to the above address marked "ESPN Chicago Home of the Chicago Bears – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [www.espnchicagocontests.com](http://www.espnchicagocontests.com).

Administrator: GKB 190 N State Street Suite 700, Chicago, IL 60601