

BIBIGO FIFTH ROW FRIDAYS CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200 and Bibigo are giving fans the chance to win a pair of 5th row seats at Crypto.com Arena for a future Lakers game during Mason & Ireland on Fridays between 3:00 PM PT and 4:00 PM PT on these select Fridays: October 27, 2023, November 3, 2023, November 10, 2023, November 17, 2023, December 1, 2023, December 8, 2023, December 15, 2023. Fans may enter by calling into ESPN LA and correctly answering five (5) questions on-air pertaining to topics discussed during the Mason & Ireland show each day throughout the week (Monday – Friday) on Fridays between 3:00 PM PT and 4:00 PM PT between Friday, October 27, 2023, and Friday, December 15, 2023, excluding Friday, November 24, 2023. There will be a total of seven prizes awarded in the contest. The total ARV of the Prize is \$1,500.

1. HOW TO ENTER

- a. These rules govern the Bibigo Fifth Row Fridays Contest promotion (the “Promotion”) being conducted by ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200 (“GKB”) beginning on Friday, October 27, 2023, and ending on Friday, December 15, 2023 between the hours of 3:00 PM PT and 4:00 PM PT.
- b. To participate in the Promotion, you may enter via the following method(s): By calling into ESPN LA and correctly answering five (5) questions on-air pertaining to topics discussed during the Mason & Ireland show each day throughout the week (Monday – Friday) on Fridays between 3:00 PM PT and 4:00 PM PT between Friday, October 27, 2023, and Friday, December 15, 2023, excluding Friday, November 24, 2023.
 - i. To participate in the Promotion, you must listen to the Mason & Ireland show on KSPN-AM 710 each day during the week (Monday – Friday) beginning Monday, October 23, 2023 and ending on Friday, December 15, 2023, excluding November 20, 2023 – November 24, 2024, between the hours of 1:00 PM PT and 4:00 PM PT each day during the Promotion dates. On Fridays during the promotion dates, between 3:00 PM PT and 4:00 PM PT listen for the announcement of the cue to call. Upon hearing the cue to call, the first caller to get through to the GKB contest line at (877)710-ESPN will have the chance to take a pop quiz on the Mason & Ireland show from that specific week. If the caller correctly answers all five (5) questions they win a pair of a pair of 5th row seats at Crypto.com arena for a future Lakers game upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is

found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call and answers all five questions correctly will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may only win the contest once. There will be up to a total of seven (7) winners selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such conditions occur.

- c. There are no limitations on entry to the contest.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years or older and who reside in Southern California. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the LA metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion."
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize by completing the info verification emailed through promo suite.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. There will be a total of seven (7) prizes will be awarded in this Promotion. Each prize consists of the following:
 - A pair (2) of 5th row tickets at Crypto.com Arena for a future Lakers game (date to be decided by GKB management).

The Approximate Retail Value (“ARV”) of each prize is \$1,500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes will be emailed to the winners. The winner will forfeit any prize or prize certificate not claimed within three (3) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners will be announced on-air during the Mason & Ireland show between 3:00 PM PT and 4:00 PM PT on these select Fridays: October 27, 2023, November 3, 2023, November 10, 2023, November 17, 2023, December 1, 2023, December 8, 2023, December 15, 2023. The winner must call into KSPN-AM and correctly answer all five (5) questions to win. If he or she misses one of the five questions, the next caller has a chance to correctly answer the same five questions.
- c. Fans may enter by calling into ESPN LA and correctly answering five (5) questions on-air pertaining to topics discussed during the Mason & Ireland show each day throughout the week (Monday – Friday) on Fridays between 3:00 PM PT and 4:00 PM PT between Friday, October 27, 2023, and Friday, December 15, 2023, excluding Friday, November 24, 2023. Correct answers are subject to the producer’s and hosts’ discretion.
- d. If a fan misses a question, he or she is out of the contest and is no longer eligible to compete in that given week’s contest. The next caller will have a chance to correctly guess the questions. If he or she can correctly answer the questions, then they will be awarded the prize.
- e. Fans must listen to KSPN-AM 710 to win. The winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within three (3) days of winning or the prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release through promo suite within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or

cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by December 15, 2023 to "BIBIGO FIFTH ROW FRIDAYS CONTEST– Official Rules," Attn: Promotions, GKB ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200. For the names of the prize winners send a self-addressed stamped envelope for receipt by February 15, 2024 to the above address marked "BIBIGO FIFTH ROW FRIDAYS CONTEST – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNLA.

Administrator: ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200

Sponsor: Bibigo