

## ESPN LA MILLION DOLLAR MONDAYS

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

ESPN LA – Good Karma Brands – 800 W Olympic Blvd., Los Angeles Ca, 90115 Suite #200 and Hollywood Park Casino are giving fans the shot at one million dollars. Fifty-four (54) fans will be asked to provide a prediction for the two professional football teams participating in the game and the scores of the two professional football teams who will play on Sunday, February 11, 2024, at Allegiant Stadium in Las Vegas, Nevada. The fan will be asked to provide: (a) the name of the NFC football team (b) the final score of the NFC football team (c) the name of the AFC football team (d) the final score of the AFC football team and will have a chance to win the grand prize of one million dollars (\$1,000,000) upon confirmation of eligibility. There are two (2) methods of entry: (a) Fans may enter on-air by listening to KSPN-AM 710 (ESPN LA) on Monday, September 18, 2023, Monday, September 25, 2023, Monday, October 2, 2023, Monday, October 9, 2023, Monday, October 16, 2023, Monday, October 23, 2023, Monday, October 30, 2023, Monday, November 6, 2023, Monday, November 13, 2023, Monday, November 20, 2023, Monday, November 27, 2023, Monday, and December 4, 2023 and being the correct caller, caller number seven (7), during Travis & Sliwa (10:00 AM PT – 1:00 PM PT), Mason & Ireland (1:00 PM PT – 4:00 PM PT), or Sedano & Kaplan (4:00 PM PT – 7:00 PM PT) when he or she hears the cue to call. Correct callers (36) will win a qualifying prize of two (2) tickets to a future Rams game and will be asked to provide a prediction. (b) Fans may enter on-site by scanning the QR code at one of the six (6) Million Dollar Monday Watch Parties at Hollywood Park Casino between 5:00 PM PT and 8:00 PM PT on Monday, September 11, 2023, Monday, September 25, 2023, Monday, October 9, 2023, Monday, October 23, 2023, Monday, November 6, 2023, and Monday, November 20, 2023. A qualifying prize winner will be announced following the first, second, and third quarters of the Monday Night Football game. There will be a total of three (3) fans selected at each Million Dollar Watch Party and fans selected during the promotion (18) will win a qualifying prize of a ESPN LA swag bag and will be asked to provide a prediction. Fans may enter on-air between 10:00 AM PT on Monday, September 18, 2023 and 7:00 PM PT on Monday, December 4, 2023 and may enter on-site at the Million Dollar Watch Parties at Hollywood Park Casino between 5:00 PM PT on Monday, September 11, 2023, and Monday, November 20, 2023. There will be a total of 54 winners in the contest. The total ARV of the qualifying prize is eighty dollars (\$80) and the total AVR of the Grand Prize(s) is one million dollars (\$1,000,000).

#### 1. HOW TO ENTER

- a. These rules govern the ESPN LA MILLION DOLLAR MONDAYS promotion (the “Promotion”) being conducted by LA – Good Karma Brands – 800 W Olympic Blvd., Los Angeles Ca, 90115 Suite #200 (“GKB”) beginning on at 5:00 PM PT on Monday, September 11, 2023 and ending on Monday, December 4, 2023 at 7:00 PM PT.

- b. To participate in the Promotion, you may enter via the following method(s): There are two (2) methods of entry:
- a. Fans may enter on-air by listening to KSPN-AM 710 (ESPN LA) on Monday, September 18, 2023, Monday, September 25, 2023, Monday, October 2, 2023, Monday, October 9, 2023, Monday, October 16, 2023, Monday, October 23, 2023, Monday, October 30, 2023, Monday, November 6, 2023, Monday, November 13, 2023, Monday, November 20, 2023, Monday, November 27, 2023, Monday, and December 4, 2023 and being the correct caller, caller number seven (7), during Travis & Sliwa (10:00 AM PT – 1:00 PM PT), Mason & Ireland (1:00 PM PT – 4:00 PM PT), or Sedano & Kaplan (4:00 PM PT – 7:00 PM PT) when he or she hears the cue to call. Correct callers (36) will win a qualifying prize of two (2) tickets to a future Rams game and will be asked to provide a prediction.
  - b. Fans may enter on-site by scanning the QR code at one of the six (6) Million Dollar Monday Watch Parties at Hollywood Park Casino between 5:00 PM PT and 8:00 PM PT on Monday, September 11, 2023, Monday, September 25, 2023, Monday, October 9, 2023, Monday, October 23, 2023, Monday, November 6, 2023, and Monday, November 20, 2023. A qualifying prize winner will be announced following the first, second, and third quarters of the Monday Night Football game. There will be a total of three (3) fans selected at each Million Dollar Watch Party and fans selected during the promotion (18) will win a qualifying prize of a ESPN LA swag bag and will be asked to provide a prediction. Fans may enter on-air between 10:00 AM PT on Monday, September 18, 2023 and 7:00 PM PT on Monday, December 4, 2023 and may enter on-site at the Million Dollar Watch Parties at Hollywood Park Casino between 5:00 PM PT on Monday, September 11, 2023, and Monday, November 20, 2023.
- i. To participate in the Promotion, you must listen to KSPN-AM 710 (ESPN LA) each day beginning on Monday, September 18, 2023 and ending on Monday, December 4, 2023 between the hours of 10:00 AM PT and 7:00 PM PT each Monday during the Promotion dates for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller, caller number 7, to get through to the GKB contest line at 877-710-ESPN will win ) will win a qualifying prize of two (2) tickets to a future Rams game and will be asked to provide a prediction for the two professional football teams participating in the game and the scores of the two professional football teams who will play on Sunday, February 11, 2024, at Allegiant Stadium in Las Vegas, Nevada. The fan will be asked to provide: (a) the name of the NFC football team (b) the final score of the NFC football team (c) the name of the AFC football team (d) the final score of the AFC football team and will have a chance to win the grand prize of one million dollars (\$1,000,000) upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in

line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of thirty-six (36) qualifying prize winners selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such conditioners occur.

- ii. To participate in the Promotion, you may go to one of the six (6) Million Dollar Watch Parties at Hollywood Park Casino 3883 W Century Blvd, Inglewood, CA 90303 on Monday, September 11, 2023, Monday, September 25, 2023, Monday, October 9, 2023, Monday, October 23, 2023, Monday, November 6, 2023, and Monday, November 20, 2023 starting at 5:00 PM PT and ending at 8:00 PM PT and complete an official entry form (scanning the QR code) including first and last name, zip code, telephone number, and email address, and submit your entry. All entries must be received by 8:00 PM PT on the date of the watch party. GKB is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries. Three (3) qualifying prize winners will be selected at each watch party. There will be a total of eighteen (18) qualifying prize winners selected on-site during the Promotion dates

c. Qualifying prize winners do not automatically win the grand prize of one million dollars (\$1,000,000). On-air qualifying prize winners (36) will win a qualifying prize of a pair of future Los Angeles Rams tickets (selected at the discretion of GKB management) and will be asked to make a prediction. On-site qualifying prize winners (18) will win a qualifying prize of a ESPN LA swag bag and will be asked to make a prediction. The information of the qualifying prize winner(s) who correctly predict the participating professional football teams from the AFC and NFC conferences will be sent to the promotions insurance company in an entry file. If a fan correctly predicts the correct scores of the AFC and NFC teams, he or she will win the grand prize of one million dollars (\$1,000,000).

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years old or older and who reside in Southern California. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Los Angeles metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.”
- c. The winner must complete the info verification form emailed to them by Joseph Marmolejo and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. There will be a total of thirty-six (36) qualifying prizes awarded to the winners of the on-air entry method of this promotion. Each qualifying prize consists of a pair of future Los Angeles Rams tickets and the chance to make a Million Dollar Monday prediction. There will be a total of eighteen(18) qualifying prizes awarded to the winners of the on-site entry method of this promotion. Each qualifying prize consists of a ESPN LA swag bag and the chance to make a Million Dollar Monday prediction. A total number of fifty-four (54) prizes will be awarded in this Promotion.

The Approximate Retail Value (“ARV”) of the qualifying prizes is eighty dollars (\$80). The Approximate Retail Value (“ARV”) of the grand prize is one million dollars (\$1,000,000). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes will either be emailed to the winners or given to them on-site at Hollywood Park Casino 3883 W Century Blvd, Inglewood, CA. The winner will forfeit any prize or prize certificate not claimed within five (5) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.
- c. In the event of a tie where two fans make identical participant and score predictions, the fans shall divide the grand prize of one million dollars (\$1,000,000) evenly.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Each on-air qualifying prize winner will be announced each Monday during the promotion dates between Monday, September 18, 2023, and Monday, December 4, 2023 at the conclusion of Travis & Sliwa, Mason & Ireland, and Sedano & Kaplan. Each on-site qualifying winner will be announced live at one of the six (6) Million Dollar Monday Watch Parties at Hollywood Park Casino at 8:30 PM between Monday, September 11, 2023 and Monday, November 20, 2023. The Grand prize winner will be announced on-air on Monday, February 12, 2023 following the game played on Sunday, February 11, 2024 if a qualifying prize winner correctly predicts the participating teams and the correct score of the game.
- c. The grand prize winner will be selected on Sunday, February 11, 2024 if a qualifying prize winner correctly predicts the participating teams and the correct score of the game
- d. Odds of winning a Qualifying Prize depends upon the number and order of calls received and entries submitted.
- d. In the event of a tie where two fans make identical participant and score predictions, the fans shall divide the grand prize of one million dollars (\$1,000,000) evenly.
- e. On-air qualifying prize winners must listen to KSPN-AM 710 (ESPN LA) to win. On-site qualifying prize winners need not be present to win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within five (5) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion

without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Monday, February 12, 2024 to "ESPN LA MILLION DOLLAR MONDAYS – Official Rules," Attn: Promotions, ESPN LA – Good Karma Brands – 800 W Olympic Blvd., Los Angeles Ca, 90115 Suite #200. For the names of the prize winners send a self-addressed stamped envelope for receipt by April, 11, 2024 to the above address

marked "ESPN LA MILLION DOLLAR MONDAYS – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNLA.com.

Administrator: ESPN LA – Good Karma Brands – 800 W Olympic Blvd., Los Angeles Ca, 90115 Suite #200

Sponsor: Hollywood Park Casino - 3883 W Century Blvd, Inglewood, CA 90303