

Cousins Free Throw Knockout Trivia Promotion

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Cousins Free Throw Knockout Trivia promotion (the "Promotion") being conducted by WAUK, 310 W Wisconsin Ave #100, Milwaukee, WI 53203 ("GKB") beginning on Monday, February 26th 2018 at 12 PM CST and ending on Friday, March 16th 2018 at 5 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Comment on ESPN Milwaukee's Facebook or Twitter post within 24 hours of the trivia question being posted with your answer. All participants that answer correctly, will be placed in a prize pool. A winner will be randomly selected from that prize pool.
 - <https://twitter.com/ESPNMilwaukee>
 - <https://www.facebook.com/ESPNMilwaukee/>
- i. To participate in the Promotion, you may visit the ESPN Milwaukee Facebook Page at <https://www.facebook.com/ESPNMilwaukee/> or the ESPN Milwaukee Twitter Page at <https://twitter.com/ESPNMilwaukee> ("Page"). If you do not already "Like" and "Follow" either Page, then you must "Like" and "Follow" at least one Page in order to access the Promotion. Follow the above instructions in section 1-b to properly submit your entry during the entry period. You must have a valid Facebook and/or Twitter account in order to enter. If you do not already have one, you can create a Facebook account at no cost by visiting <http://www.facebook.com> or a Twitter account at <http://www.twitter.com>. Limit (1) entry per eligible person during the entry period regardless if entrant has more than one Facebook and/or Twitter account. Multiple participants are not permitted to share the same Facebook and/or Twitter account. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. Use of Facebook and/or Twitter as a means of entry will be subject to Facebook's privacy policy and terms of service and/or Twitter's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Facebook and/or Twitter. Further, entrant specifically agrees to release Facebook and/or Twitter from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age and above and who reside in the state of Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Participants of GKB Promotions are eligible to win a prize only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth, email address and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (6) Grand Prizes will be awarded in this Promotion. Each Grand Prize is of equal value and consists of the following:
 - \$10 gift card to Cousin's Subs

The Approximate Retail Value ("ARV") of the prize is \$10.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

A total of (6) gift cards will be awarded, one for each winner. The gift card can be used at participating Cousins Subs restaurants as specified by the issuer of the gift card. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and

therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners will be randomly selected from the prize pool of those who answered the trivia question correctly following the 24-hour promotional period they have to answer the question. There will be a six questions throughout the promotional period and one winner for each question.
- c. Final winners will be known by Monday, March 19th 2018 at 5 PM CST.
- d. Odds of winning a Grand Prize depends upon the number of participants that answer the trivia question correctly and are entered into the prize pool. Prize pool resets after each questions 24 hour promotional period.
- e. Winners will be notified through there Facebook or Twitter account they used to submit their entry in the promotion. They will be notified the day after the 24 promotional period of each question. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by randomly selecting a winner from the same prize pool. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time-period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by March 16th, 2018 to “Cousins Free Throw Knockout Trivia Promotion – Official Rules,” Attn: Promotions, GKB, 310 W Wisconsin Ave #100, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by May 16th, 2018 to the above address marked “Cousins Free Throw Knockout Trivia Promotion – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

Administrator: GKB, 310 W Wisconsin Ave #100, Milwaukee, WI 53203

Sponsor: Cousins Subs, N83 W13400 Leon Road, Menomonee Falls, WI 53051