

## **ESPN Chicago Adds to the Growing White Sox Play-by-Play Team**

CHICAGO, IL. (January 14, 2021): ESPN Chicago, The Home of The White Sox, is excited to announce the most recent addition to the play-by-play team, Connor McKnight, a long-time sports host in the Chicagoland area. McKnight will join the team as an On-Air Host for *White Sox Weekly*, as well as pregame and postgame for every White Sox game.

"We are so excited to add Connor to the ESPN Chicago team, and we know fans of the South Siders will gravitate towards him both on the air and on social media for White Sox news," said ESPN Chicago Market Manager, Mike Thomas. "He comes to us with a wealth of MLB experience and knowledge and will sound great on game days and beyond!"

White Sox Weekly will include a two-hour show in season and one-hour show off season. Pregame and postgame shows will air a minimum of 30 minutes before and after the game. Fans can tune into ESPN 1000 yearlong to hear analysis and insight from McKnight, as well as the White Sox front office, coaches, and players. Connor will also call play-by-play on ESPN Chicago, with Darrin Jackson, when Len Kasper fills-in on the TV broadcast.

In addition to McKnight, ESPN Chicago welcomes two new teammates to its roster: new ESPN Chicago Director of Marketing, Jessica Felten Taylor and Ryan Maguire, executive producer of the White Sox Radio Network.

Tune into hear White Sox Weekly and other shows on ESPN 1000 via [ESPN1000.com](http://ESPN1000.com) or by downloading the ESPN Chicago App.

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### **About Good Karma Brands**

Good Karma Brands, LLC (GKB) is a media and marketing company with expertise in leveraging the power of sports and local news to build brands through radio, digital, events, and TV assets. In addition to ESPN 1000 and in partnership with ESPN, GKB also offers local marketing partners geo-targeted advertising on ESPN's digital platforms. For more information, please visit [www.goodkarmabrands.com](http://www.goodkarmabrands.com).

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