

ESPN Cleveland presents “Circle K’s First Pick Experience” Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN Cleveland and Circle K present the First Pick Experience, awarding one lucky Cleveland fan the chance of a lifetime to be in Dallas when Cleveland makes the first pick. To enter, fans must enter their Circle K Rewards number when filling out an entry on ESPNClevelandContests.com. Winner and a guest will win airfare for two from Cleveland to Dallas, 3 nights hotel accommodations, 2 VIP passes to watch a live broadcast of ESPN’s Golic & Wingo, and a \$200 gift card to be used for transportation/meals.

1. HOW TO ENTER

- a. These rules govern “Circle K’s First Pick Experience” promotion (the “Promotion”), being conducted by ESPN Cleveland & Good Karma Broadcasting (“GKB”) beginning on Tuesday, February 27th, 2018 at 9:00am ET and ending on Thursday, April 5th, 2018 at 5:00pm ET.
- b. Fans must download the Circle K Rewards App and register for an account in order for a chance to win. No purchase is necessary to download the free app. Once downloaded, fans will then visit www.espncllevelandcontests.com where they will complete an entry form including their Circle K Rewards Number.
 - i. To participate in the Promotion, you may log onto www.espncllevelandcontests.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB’s computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB’s online submission release in order to submit his or her entry.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years and over and who reside in the greater Cleveland metropolitan area in the state of Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Cleveland metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. The entrant must have an active Circle K Rewards number in order to win
- e. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a) The grand prize that will be awarded in this Promotion is a trip for 2 to Dallas including roundtrip airfare from Cleveland, three nights hotel accommodations, 2 VIP passes to see Golic & Wingo live from Dallas, and a \$200 gift card for food/gas.
 - The Approximate Retail Value ("ARV") of the prize is \$2,000.
 - *The prize must be used on Wednesday, April 25, 2018 through Saturday, April 28, 2018*
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of ESPN Cleveland and GKB management with respect to the Promotion are final.
- b. The winner will be selected by random number generator on Thursday, April 5th, 2018 at 5pm ET. At this point, ESPN Cleveland will confirm the Circle K Rewards number to

ensure it is active. Once confirmation has been received from Circle K, winner will be notified.

- In the event that the Circle K Rewards number is not active, ESPN Cleveland will select an alternate winner and repeat 4b
- c. Winner will be notified over the phone on Friday, April 6, 2018 to confirm eligibility. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within seven (7) days of winning or prize will be forfeited. In addition, winner must provide all legal required information for travel for both themselves and their guest. Guest must also complete a travel companion form before travel is booked. If winner has not confirmed eligibility and met all of the above requirements by Friday, April 13th, 2018 at 5pm, an alternate winner will be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility, liability/publicity release and travel information within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel,

terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Thursday, April 5th, 2018 to "Circle K's First Pick Experience Contest – Official Rules," ESPN Cleveland, 1901 E 9th St, Suite 252, Cleveland, OH 44114. For the name of the prize winner(s) send a self-addressed stamped envelope for receipt by Friday, May 4th, 2018 to the above address marked "Circle K's First Pick Experience Contest – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

Administrator: GKB, ESPN Cleveland 1301 E. 9th Street, Suite 252, Cleveland, OH 44114

Sponsors: Circle K and ESPN Cleveland