

“THE REALLY BIG BREAK” CONTEST 2023

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

850 ESPN Cleveland is giving fans the chance to win a \$1,000 cash prize and various exposure opportunities as part of “The Really Big Break” contest this June. There will be ten (10) entrants selected to compete in the opening round with a final round to follow for three (3) entrants. To qualify, fans may head to www.ESPNclevelandContests.com starting Monday, May 15, 2023 at 9AM ET to fill out the entry form and submit a 45-second “cover” performance of any song. The qualification period will close on Sunday, June 4, 2023 at 11:59PM ET. ESPN Cleveland will select the ten (10) participants to compete in the opening round based on their “cover” song submission. The three (3) final round participants will be selected based on opening round, 90-second live “cover” song performances. If selected to compete in either round, participants must be available to attend the Really Big Break contest in person for the opening round from 9AM to 1PM ET between June 12-16, 2023 in the ESPN Cleveland studios (1109 Old River Road, Cleveland, OH 44113) and the final round from 9AM to 1PM ET on Friday, June 23, 2023 at the ESPN Cleveland Block Party (Old River Road between Front Avenue and W 11th Street, Cleveland, OH 44113). The Really Big Break contest grand prize winner will be selected by ESPN Cleveland and its panel of judges based on final round, 90-second live “cover” song performances. For more contest details, please see below.

1. HOW TO ENTER

- a. These rules govern The Really Big Break contest (the “Promotion”) being conducted by ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 (“GKB”). The entry period will begin on Monday, May 15, 2023 at 9AM EST and end on Sunday, June 4, 2023 at 11:59PM EST. The winner will be announced by 1PM EST on Friday, June 23, 2023.
- b. To participate in the Promotion, you may enter via the following method(s): Submit your 45-second “cover” song performance and fill out the registration form online at www.ESPNclevelandContests.com.
 - i. To participate in the Promotion, you may log onto www.ESPNclevelandContests.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth, a valid email address, and a “cover” performance of any song in the online entry form. All cover song submissions must be 45 seconds in length or less. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is

the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB's online submission release in order to submit their entries.

- ii. To participate in The Really Big Break contest, qualifiers must be able to attend both the opening and final rounds of the competition in person.
 - a. The opening round will take place during *The Really Big Show* between the days of June 12-16, 2023 at ESPN Cleveland (location: 1109 Old River Road, Cleveland, OH 44113) between the hours of 9:00AM ET to 1:00PM ET.
 - b. The final round will take place during *The Really Big Show* on Friday, June 23, 2023 during the ESPN Cleveland Block Party (location: Old River Road between Front Avenue and W 11th Street, Cleveland, OH 44113) between the hours of 9:00AM ET to 1:00PM ET.
- c. Only one internet entry per person and one internet entry per email address is permitted.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 16 years of age or older and who reside in Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Greater Cleveland metropolitan area, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Ten (10) Semi-Qualifying Prizes will be awarded in this Promotion. Each prize consists of the following:

- 1. Semi-Qualifying Prize: One (1) live 90-second (maximum) performance on *The Really Big Show* between the days of June 12-16, 2023 at ESPN Cleveland (location: 1109 Old River Road, Cleveland, OH 44113) between the hours of 9:00AM ET to 1:00PM ET.

In addition to the experiential value of the Semi-Qualifying Prize, the Approximate Retail Value (“ARV”) of the appearance is \$500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. Upon completion of the Semi-qualifying Prize round of competition, three (3) Qualifying Prizes will be awarded in this Promotion. Each prize consists of the following:

- 1. Qualifying Prize: One (1) live 90-second (maximum) performance on *The Really Big Show* on Friday, June 23, 2023 during the ESPN Cleveland Block Party (location: Old River Road between Front Avenue and W 11th Street, Cleveland, OH 44113) between the hours of 9:00AM ET to 1:00PM ET.

In addition to the experiential value of the Semi-Qualifying Prize, the Approximate Retail Value (“ARV”) of the appearance is \$500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- c. Out of the three (3) Qualifying Prize winners, there is the opportunity to win a Grand Prize for first place, which includes the following in addition to the Qualifying Prize:

- 1. One (1) cash prize of \$1,000

2. The opportunity to perform live on a mutually agreed upon date during the “Live at 5” 2023 Flats East Bank concert series (ARV: \$500)

The Approximate Retail Value (“ARV”) of the Grand Prize is \$1,500. The winner will be solely responsible for all taxes and other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- d. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within sixty (60) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Opening round participants will be selected on Monday, June 5, 2023. Participants will be selected by ESPN Cleveland and its panel of judges based on the audio entries that are received. Opening round participants will be notified by an ESPN Cleveland representative by 9PM ET on Monday, June 5, 2023.
- c. In order to receive their spot, opening round participants must be able to attend The Really Big Break opening round from 9AM to 1PM ET in person during *The Really Big Show* on a mutually selected date between June 12-16, 2023. If they are unable to attend, or if they become unable to attend at any point ahead of the date of The Really Big Break opening round, another participant will be selected as a replacement.
- d. Final round participants will be selected on Friday, June 16, 2023 by ESPN Cleveland and its panel of judges based on the opening round performances. Final round participants will be notified by an ESPN Cleveland representative by 9PM ET on Friday, June 16, 2023.
- e. In order to receive their spot, final round participants must be able to attend The Really Big Break final round during *The Really Big Show* from 9AM to 1PM ET in person during the ESPN Cleveland Block Party on Friday, June 23, 2023. If they are unable to attend, or if they become unable to attend at any point ahead of the

date of The Really Big Break final round, another participant will be selected as a replacement.

- f. The grand prize-winning participant will be determined by ESPN Cleveland and its panel of judges based on the final round performances on Friday, June 23, 2023 by 1PM ET.
- g. Odds of winning selection to participate in the opening/final round of The Really Break, as well as the Grand Prize, depends upon the number of entries in this competition and the skill of each participant.
- h. Promotion of skill:
 - 1. The registration period to win a Semi-Qualifying Prize of one (1) non-transferrable spot in the opening round of The Really Big Break contest will begin on Monday, May 15, 2023 at 9AM ET and end on Sunday, June 4, 2023 at 11:59PM ET.
 - 2. On Monday, June 5, 2023 ESPN Cleveland and its panel of judges will select its opening round participants based on the “cover” song performances provided by registrants.
 - 3. Between the days of June 12-16, 2023, 850 ESPN Cleveland will conduct the opening round of The Really Big Break contest on *The Really Big Show* at ESPN Cleveland (1109 Old River Road, Cleveland, OH 44113) between the hours of 9:00AM ET to 1:00PM ET.
 - 4. All participants must have a valid picture ID and be at least 16 years of age or older.
 - 5. All participants must complete a liability/waiver form in order to participate.
 - 6. Each opening round participant will be provided the opportunity to give a 90-second (maximum) “cover” song performance.
 - 7. On Friday, June 16, 2023, ESPN Cleveland and its panel of judges will select its final round participants based on the “cover” song performances provided by opening round participants.
 - 8. On Friday, June 23, 2023, 850 ESPN Cleveland will conduct the final round of The Really Big Break contest on *The Really Big Show* at the ESPN Cleveland Block Party (Old River Road between Front Avenue and W 11th Street, Cleveland, OH 44113) between the hours of 9:00AM ET to 1:00PM ET).
 - 9. Each final round participant will be provided the opportunity to give a 90-second (maximum) “cover” song performance.

10. On Friday, June 23, 2023 ESPN Cleveland and its panel of judges will select its Grand Prize winner based on the “cover” song performances provided by final round participants.

- i. Semi-Qualifiers, Qualifiers, and Grand Prize winner must be present the day(s) of each event during the specified times in order to win any of the prizes.
- j. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release on-site following the competition or the prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner’s full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner’s name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the

Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, June 23, 2023 to "The Really Big Break – Official Rules," Attn: Promotions, GKB, 1109 Old River Road, Cleveland, OH 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Tuesday, August 22, 2023 to the above address marked "The Really Big Break – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.ESPNClevelandContests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at www.ESPNClevelandContests.com and to the use of your personal information as described in the Privacy Policy located at www.ESPNClevelandContests.com

| Administrator: GKB (ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113)

| Sponsor: GKB (ESPN Cleveland, 1109 Old River Road, Cleveland 44113)