

## E-SPORTS SHOWDOWN

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

850 ESPN Cleveland will execute a contest to give away (22) spots for fans to participate in the ESPN Cleveland E-Sports Showdown competition on Saturday, May 13, 2023. The actual contest will take place at the Cavs Legion Lair (7524 Father Frascati Drive, Cleveland, OH 44102) from 12:00PM ET to 4:00PM ET. The ESPN Cleveland E-Sports Showdown competition includes the opportunity to participate in the e-sports gaming competition and a Grand Prize for the top finisher. Fans can enter for the chance to qualify for a spot by scanning the QR code at Circle K locations and filling out the online entry form at [www.ESPNclevelandContests.com](http://www.ESPNclevelandContests.com) between the dates of Monday, April 17, 2023 and Friday, May 5, 2023. A total of (22) participants will be randomly selected and notified no later than Tuesday, May 9, 2023. A total of one (1) Grand Prize – a Circle K and Mountain Dew prize pack combined with an ESPN Cleveland E-Sports Showdown trophy (Approximate Retail Value of \$250) – will be awarded in this Promotion. Must be 18 years of age older at the time of entry to participate and reside in the state of Ohio.

#### 1. HOW TO ENTER

- a. These rules govern the ESPN Cleveland E-Sports Showdown (the “Promotion”) being conducted by ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 (“GKB”). The registration period for the contest will begin on Monday, April 17, 2023 at 10AM ET and end on Friday, May 5, 2023 at 11:59 PM ET. The e-sports gaming portion of the contest will take place on Saturday, May 13, 2023 at the Cavs Legion Lair (7524 Father Frascati Drive, Cleveland, OH 44102) from 12:00PM ET to 4:00PM ET.
- b. To participate in the Promotion, you may enter via the following method(s):
  - Locate and scan an ESPN Cleveland E-Sports Showdown QR code in select Northeast Ohio Circle K locations.
  - Complete the online register to win form at [www.ESPNclevelandContests.com](http://www.ESPNclevelandContests.com).
- i. To participate in the Promotion, you may scan the ESPN Cleveland E-Sports Showdown QR code at select Circle K Northeast Ohio locations or log onto [www.ESPNclevelandContests.com](http://www.ESPNclevelandContests.com) and follow the links and instructions to enter the Promotion. You may be asked to submit your first and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. All potential winners are subject to verification and must meet the eligibility requirements as outlined in these contest rules before any prize will be awarded. There will be (22) total

qualifiers randomly selected as a result of this Promotion. There will be one (1) Grand Prize winner as a result of this Promotion.

- ii. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.
  - iii. Once a Qualifying Prize has been awarded, the qualifier must compete in the ESPN Cleveland E-Sports Showdown contest on Saturday, May 13, 2023, in order to be eligible for the Grand Prize, which will take place at the Cavs Legion Lair (7524 Father Frascati Drive, Cleveland, OH 44102) from 12:00PM ET to 4:00PM ET.
- c. Only one internet entry per person and one internet entry per email address is permitted.
  - d. Entrants must be 18 years or older to participate.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age and above who reside in the state of Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Cleveland metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth, and phone number to claim a prize.

- d. Winners must be available to attend the contest event in person on Saturday, May 13, 2023 (location: 7524 Father Frascati Drive, Cleveland, OH 44102) from 12:00PM ET to 4:00PM ET.
- e. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements. GKB will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

### 3. PRIZES

- a. (22) Qualifying Prizes will be awarded in this Promotion. Each prize consists of the following:
  - 1. Qualifying Prize: (1) spot in the ESPN Cleveland E-Sports Showdown contest on Saturday, May 13, 2023 (location: 7524 Father Frascati Drive, Cleveland, OH 44102) from 12:00PM ET to 4:00PM ET.
  - 2. One (1) competition branded t-shirt

The Approximate Retail Value ("ARV") of the shirt is \$20. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. Out of the (22) Qualifying Prize winners, there is the opportunity to win a Grand Prize for first place, which includes the following in addition to the Qualifying Prize:
  - 1. One (1) Circle K and Mountain Dew prize pack valued at \$200
  - 2. One (1) ESPN Cleveland E-Sports Showdown trophy valued at \$50

In addition to the experiential value of the Qualifying Prize, the Approximate Retail Value ("ARV") of the Grand Prize is \$250. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The gift certificates will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- c. All prizes or prize certificates must be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and

therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- d. There is no substitution, transfer, or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities, or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Participants will be notified by Tuesday, May 9, 2023, if they have been selected to participate in the ESPN Cleveland E-Sports Showdown contest.
- c. Participants must RSVP by 11:59 PM ET on Thursday, May 11, 2023, or else the prize will be forfeited, and another winner will be randomly selected in their place.
- d. Participants must be present to qualify to receive the prizes on Saturday, May 13, 2023.
- e. Odds of winning a Qualifying Prize depends upon the number of entries in this competition. Odds of a qualifier winning the Grand Prize on-site are dependent on the skill of each participant.
- f. Promotion of Skill:
  - 1. On Saturday, May 13, 2023, 850 ESPN Cleveland and Circle K will conduct the ESPN Cleveland E-Sports Showdown contest (7524 Father Frascati Drive, Cleveland, OH 44102) from 12:00PM ET to 4:00PM ET.
  - 2. The registration period to win a Qualifying Prize of (1) non-transferrable spot in the ESPN Cleveland E-Sports Showdown contest will begin on Monday, April 17, 2023, at 10AM ET and will end on Friday, May 5, 2023, at 11:59 PM ET.
  - 3. All participants must have a valid picture ID and be at least 18 years of age or older.
  - 4. All participants must abide by the designated health and safety protocols.
  - 5. All participants must complete a liability/waiver form in order to participate.
  - 6. Each participant will play the same game (NBA 2K23) on the same console (Sony PlayStation 5).
  - 7. Gameplay will be handled in a 1v1, head-to-head bracket-style tournament format using NBA 2K23's "Play Now" game mode.
    - Each participant will play a minimum of two (2) games.

- Each participant will be given the opportunity to select their team for each game played, including the opportunity to switch teams between rounds.
  - Each game will consist of four (4) four-minute quarters, with the potential to shorten to 3-minute quarters if time-of-day constraints come into play. Any potential need to adjust for any time-of-day constraints will be determined on-site at the event by ESPN Cleveland and Cavs Legion Lair contest administrators.
  - All games will be played at an All-Star difficulty setting.
  - All other gameplay settings will be consistent throughout all games of the tournament.
8. Gameplay will proceed as follows:
- There will be five rounds of tournament play.
    1. Seeding Games
      1. All (24) participants will play one opening round game to determine tournament seeding.
        - a. (22) of the (24) total participants will win their way in via random selection through the ESPN Cleveland E-Sports Showdown contest.
        - b. Two (2) of the (24) first-round participants will be ESPN Cleveland employees.
          - i. The two (2) ESPN Cleveland employees will NOT be eligible to win the Grand Prize.
          - ii. Should either ESPN Cleveland employee advance and ultimately win the Championship Game, the highest-finishing, non-ESPN Cleveland employee and Qualifying Prize winner will be declared the Grand Prize winner.
      2. The top eight (8) winners as determined by point differential will receive a First-Round bye within the tournament.
      3. The remaining (16) participants will be randomly paired up with Seeding Games winners playing Seeding Games losers.
    2. First Round
      1. The top eight (8) winners from the Seeding Games will receive a First-Round bye.
      2. The remaining (16) participants will be randomly paired up, with Seeding Games winners competing against Seeding Games losers.

3. The winners of these First-Round games will advance to the Second Round. The losers of these First-Round games will be eliminated from the tournament.
  3. Second Round
    1. The eight (8) participants who received a First-Round bye will be compete against the eight (8) winners from the First Round.
    2. The winners of these Second-Round games will advance to the Semifinals. The losers of these Second-Round games will be eliminated from the tournament.
  4. Semifinals
    1. The four (4) winners from the Second Round will compete against each other.
    2. The winners of these Semifinal games will advance to the Championship Game. The losers will be eliminated from the tournament.
  5. Championship Game
    1. The two (2) winners from the Semifinals will compete against each other.
    2. The winner of the Championship Game will be declared the Grand Prize winner. The loser will be eliminated from the tournament.
- g. Qualifiers must be present the day of the event during the specified times in order to win any of the prizes.
- h. All qualifiers of the ESPN Cleveland E-Sports Showdown contest will be notified they have been selected to compete by phone using the phone number they provided on their online submission form. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release prior to the start of the event. Extra copies will be provided on-site on Saturday, May 13, 2023, and must be completed prior to participation. Any paperwork not submitted at this time will result in the prize being forfeited with no replacement. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9

or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt Saturday, May 13, 2023 to “ESPN Cleveland E-Sports Showdown – Official Rules – Official Rules,” Attn: Promotions, GKB 1109 Old River Road Cleveland, OH 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Wednesday, July 23, 2023 to the above address marked “ESPN Cleveland E-Sports Showdown – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com).

## 6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com) and to the use of your personal information as described in the Privacy Policy located at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com).

Administrator: GKB 1109 Old River Road, Cleveland, OH 44113

Sponsors: Circle K, Mountain Dew, and Cavs Legion Lair



