

Budweiser Unlock the Fridge- OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the promotion being conducted by **ESPN West Palm** ("GKB") beginning on **Tuesday, February 1st, 2022 at 12PM ET** and ending on **Wednesday, February 9th, 2022 at 11:00PM ET**.
- b. To participate in the Promotion, you may enter via the following method(s):
Fans can visit:
AJs American Grill- 6316 Lantana Rd #45, Lake Worth, FL 33463
McKenna's Place- 4068 Forest Hill Blvd, Palm Springs, FL 33406
Draft House- 713 US-1, North Palm Beach, FL 33408
Twisted Tuna Jupiter- 353 S US-1 Bldg R, Jupiter, FL 33477
Dave's Last Resort- 632 Lake Ave, Lake Worth, FL 33460

At each of the accounts, fans will have the opportunity to go up to a Budweiser and ESPN West Palm branded mini fridge. There will be a QR code available for fans to scan and use to enter the contest. After fans scan the QR code using their smart phones, the QR code will take them to a form on www.ESPNWestPalmContests.com. The form must be filled out entirely to have a chance to win.

- i. To participate in the Promotion, you may scan the QR code at the Budweiser Mini Fridge and follow the links and instructions to enter the Promotion and submit your first and last name, telephone number, date of birth, a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

c. **One entry per person.**

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are **21** and who reside in **Palm Beach County and Treasure Coast Area**. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- c. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Each prize consists of the following:
 - b. **5 fans will win a mini fridge filled with Budweiser, Budweiser merchandise and a \$100 gift card to either AJs American Grill, McKenna's Place, Draft House, Twisted Tuna Jupiter, or Dave's Last Resort corresponding to where the participants entered the contest.**

The Approximate Retail Value ("ARV") of the prize is **\$200**. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- c. **The prize will be delivered by an ESPN West Palm teammate to each of the prize winners given home address on Saturday February 12th.** The winner will forfeit any prize or prize certificate not claimed within two (2) days of winning. GKB is not responsible for the safe arrival of a prize or prize certificate.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. **Winner will be selected on Wednesday, February 9th, 2022 at 11:00PM ET. The winner will be chosen randomly from participants at each of the accounts.**
- c. Odds of winning a Qualifying Prize depends upon the number and order of entries received.
- d. Qualifiers must visit one of the accounts; **AJs American Grill, McKenna's Place, Draft House, Twisted Tuna Jupiter, or Dave's Last Resort** to enter for a chance to win. Qualifiers and the winner need not be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release before **Friday, February 10th** and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by **February 9th** to "**Budweiser Unlock the Fridge— Official Rules,**" Attn: Promotions, GKB 777 South Flagler Drive, Suite 106 West Palm Beach, FL 33401. For the names of the prize winners send a self-addressed stamped envelope for receipt by **April 14th, 2022.** to the above address marked "**Budweiser Unlock the Fridge— Winner List.**" The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at **www.espnWestPalmcontests.com.**

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <http://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/privacy-policy/>.

Administrator: ESPN West Palm- 777 South Flagler Drive, Suite 106
West Palm Beach, FL 33401

Sponsor: **Southern Eagle Distributing- 5300 Glades Cut Off Rd, Fort Pierce,
FL 34981**