

Bucks Eastern Conference Finals Ticket Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST OVERVIEW

ESPN Wisconsin is executing a contest to give away two (2) tickets to Game 1 of the Eastern Conference Finals at Fiserv Forum. During Scalzo & Brust on Wednesday, June 23, 2021, between 4-6pm CT, Jesse Nelson will join the show to defend Milwaukee against yesterday's comments from Stephen A. Smith. During the segment, fans will hear a cue to call for a chance to call in and give their best Jesse Nelson impression. Up to ten (10) callers may be selected via a cue to participate in the segment and do their own impression. Whichever caller has the best impression, as determined by the show hosts and producer, will win the prize. The prize will be two (2) tickets to the Milwaukee Bucks vs Atlanta Hawks Eastern Conference Finals Game 1 on Wednesday, June 23, 2021, at 7:30pm CT at Fiserv Forum.

1. HOW TO ENTER

These rules govern the "Bucks Eastern Conference Finals Ticket Giveaway" promotion (the "Promotion") being conducted by WKTI 94.5 ESPN 720 E. Capitol Dr., Milwaukee, WI 53212, and WTLX 100.5 ESPN 15 N Pinckney St, Madison, WI 53703 ("GKB") on Wednesday, June 23, 2021.

b. To participate in the Promotion, you may enter via the following method(s):

- Cue to Call during local programming of Scalzo & Brust.

i. To participate in the Promotion, you must listen to Scalzo & Brust on WTLX 100.5 ESPN or WKTI 94.5 ESPN FM on Wednesday, June 23, 2021, from 4-6pm CT for the announcement of the cue to call. Upon hearing the cue to call, be the designated number caller(s) (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at (800) 990-3776. There may be up to ten (10) callers to get through the contest line to participate in the segment. Each caller will have an opportunity to give their best Jesse Nelson impression following his appearance on the show. The caller with the best impression, as determined by the show hosts and producer, will be the winner. At the time of the entrant's call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers, and email address in order to be eligible to win. Callers must have an eligible email address at the time of their call in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line will participate in the segment for a chance to win the prize. There will be a total of one

(1) winner selected on-air during the Promotion. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are the age of 18 years and above and reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Madison and Milwaukee metropolitan areas and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address (Street, City, Zip Code), email address, and date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

PRIZES

- a. One (1) prize will be awarded in this Promotion.
 - Two (2) tickets to the Milwaukee Bucks vs Atlanta Hawks Eastern Conference Finals Game 1 on Wednesday, June 23, 2021, at 7:30pm CT at Fiserv Forum

The Approximate Retail Value ("ARV") of the prize is \$400.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

b. All prizes will be sent to the winner via email prior to the game. In order to claim their prize, the winner must complete the required prize forms provided by GKB. A representative of GKB will contact the winner following the segment to share the necessary prize forms. The winner will forfeit any prize or prize certificate not claimed by 5:30pm CT and another winner may be selected in their place. GKB is not responsible for the safe arrival of a prize or prize certificate.

c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

a. Decisions of GKB management with respect to the Promotion are final. The show hosts and producer will have the final say as to which caller delivers the best impression of Jesse Nelson during the segment.

b. The winner will be selected the same day that the Promotion runs.

c. Odds of winning a prize depends upon the number and order of calls received and the ability to deliver the best impression as determined by the show hosts and producer.

d. Qualifiers must listen to Scalzo & Brust on WTLX 100.5 ESPN or WKTI 94.5 ESPN to win. Prize winners need not be present to win.

e. Winners will be notified by an employee of GKB by the phone number and email they provided to the show producer. They will be informed within 30 minutes of being selected as the winner. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by 5:30pm CT on Wednesday, June 23, 2021, or prize will be forfeited and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by June 23, 2021, to "Bucks Eastern Conference Finals Ticket Giveaway –

Official Rules,” Attn: Promotions, 720 E. Capitol Dr., Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by August 23, 2021, to the above address marked “Bucks Eastern Conference Finals Ticket Giveaway – Winner List.” The Official Rules shall also be available during regular business hours at the main offices of GKB and may be posted online at <http://espnwisconsincontests.com/>.

Administrator: Good Karma Brands Milwaukee, LLC - 720 E. Capitol Dr., Milwaukee, WI 53212

Sponsor: Milwaukee Bucks - 1543 North 2nd Street, 6th Floor, Milwaukee, WI 53212