

## 2023 BOTA BOX TUNDRA TRIO SWEEPSTAKES

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

WKTJ 94.5 ESPN Milwaukee and Bota Box are giving away (4) tickets to the Tundra Trio tailgate at the Good Karma Brands Tundra Trio houses and (4) tickets to the Green Bay game on Sunday, December 3, 2023, against Kansas City in Green Bay, WI on Monday, October 30, 2023. Each prize will consist of (2) tickets to the Tundra Trio tailgate and (2) tickets to the Green Bay game on Sunday, December 3, 2023. Fans may enter by scanning the QR code posted at participating Bota Box retailers in Wisconsin between Friday, September 1, 2023, and Sunday, October 29, 2023, and completing the form online. There will be a total of (2) grand prizes in the contest. The total ARV of the Grand Prize is \$1,500.

#### 1. HOW TO ENTER

- a. These rules govern the Bota Box Tundra Trio Tailgate Giveaway promotion (the "Promotion") being conducted by WKTJ 94.5 ESPN Milwaukee 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203 ("GKB") beginning on Friday, September 1, 2023, and ending on Sunday, October 29, 2023.
- b. To participate in the Promotion, you may enter via the following method(s):
  - i. To participate in the Promotion, you may go to participating Bota Box retailer locations in Wisconsin between Friday, September 1, 2023, and Sunday, October 29, 2023, and scan the posted QR Code to complete an official entry form (while supplies last) including first and last name, email, complete address, city, state, zip code, home telephone number and date of birth, and submit the completed form online. All entries must be received by Sunday, October 29, 2023. GKB is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.
- c. Only one entry per person will be accepted.
  - a. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

#### 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 and over and who reside in the state of Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area] and the members of their immediate families

(spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. (2) Grand Prizes will be awarded in this Promotion. Each grand prize consists of the following:
  - (2) tickets to the Tundra Trio Tailgate Party hosted by Good Karma Brands hosted at the Tundra Trio houses in Green Bay, WI on Sunday, December 3, 2023
  - (2) tickets to the Kansas City vs. Green Bay football game in Green Bay, WI on December 3<sup>rd</sup>, 2023.

The Approximate Retail Value (“ARV”) of the prize is \$2,000. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The winner will be randomly chosen from the complete group of contest entrants on Monday, October 30, 2023.
- c. Odds of winning a Grand Prize depends upon the number of entrants in the giveaway.
- d. Qualifiers must listen to WKTI 94.5 ESPN Milwaukee to win. Qualifiers and the Grand Prize winner need not be present to win.

- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited, and an alternate winner may be selected by random selection from the complete group of entrants. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated

or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, October 29, 2023, to “Bota Box Tundra Trio Tailgate Giveaway – Official Rules,” Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by Thursday, December 28, 2023, to the above address marked “Bota Box Tundra Trio Tailgate Giveaway – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [www.espnwisconsincontests.com](http://www.espnwisconsincontests.com).

## 6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

Sponsor: Bota Box, 2018 Bota Box Vineyards, Manteca, California, 95336, United States