

BIG 10 CHAMPIONSHIP TRIP GIVEAWAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Big 10 Championship Trip Giveaway promotion (the "Promotion") being conducted by ESPN Chicago, 190 N State St Suite 700, Chicago, IL 60601 ("GKB") beginning on Friday, October 15th, 2021 at 7am central time and ending on Friday, November 19th, 2021 at 10am central time.
- b. To participate in the Promotion, you may enter via the following method: Listen to ESPN Chicago 1000 WMVP from 7am – 10am central on Friday's from Friday, October 15th, 2021 through Friday, November 19th, 2021 for the cue to call. Be the designated number caller to call in to ESPN Chicago at (312) 332-3776 to qualify for a chance to win.

To participate in the Promotion, you must listen to ESPN Chicago 1000 WMVP on Friday's from Friday, October 15th, 2021 through Friday, November 19th, 2021 between the hours of 7am central and 10am central for the announcement of the cue to call. Upon hearing the cue to call, be the designated number caller at (312) 332-3776 to qualify for a chance to win. At the time of their call, callers will be required to provide all information requested including their full name and day and evening phone numbers in order to be eligible to win. (1) name will be randomly selected to win on Monday, November 22nd, 2021. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be a total of up to (6) qualifiers and (1) grand prize winner. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- c. Entries can only be made by calling in to the show at (312) 332-3776 when instructed. Limit (1) entry per caller.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 and who reside in Illinois or Indiana. Employees of GKB, its subsidiary and affiliated entities, GKB's

advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (1) grand prize will be given away. The grand prize will be a trip for (2) to Indianapolis and includes hotel accommodations for 2 nights, Invitation to a private Dr. Pepper pregame party on December 4th, 2021, and 2 tickets to the Big 10 Championship game on Saturday, December 4th, 2021. The grand prize has an ARV of \$1,800. Certain travel restrictions may apply. Prize is subject to availability. If the winner cannot travel on dates specified by GKB, the winner may be disqualified and an alternate winner may be selected in GKB's sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the airport and/or to/from the hotel, are the responsibility of the winner. The winner and travel companion(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner and travel companion(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station's sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.
- b. Grand Prize fulfillment will be handled via email. The winner will forfeit any prize or prize certificate not claimed within five (5) days of winning. In the event that a

prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winner will be randomly selected by Monday, November 20th, 2021 at 6pm central.
- c. Odds of being a qualifier depends upon the number and order of calls received. Odds of a Qualifier winning the Grand Prize are 1 in 6.
- d. Grand Prize winner must be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within five (5) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, November 19th, 2021 to "Big 10 Championship Trip Giveaway – Official Rules," Attn: Promotions, GKB 190 N State Street Suite 700, Chicago, IL 60601. For the names of the prize winners send a self-addressed stamped envelope for receipt by Tuesday, January 18th, 2022 to the above address marked "Big 10 Championship Trip Giveaway – Winner List." The Official Rules

and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.espnchicagocontests.com.

Administrator: GKB 190 N State Street Suite 700, Chicago, IL 60601

Sponsors: Keurig Dr. Pepper, 6425 Hall of Fame Lane, Frisco, TX 75034