

2017-2018 Ascent Financial's Claim Your Fame Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

2. These rules govern the 2017 Ascent Financial Really Big Show Name Drop Contest promotion (the "Promotion") being conducted by ESPN Cleveland, 1301 E 9th St Suite 252, Cleveland, OH 44114 ("GKB") beginning at 9:00am on **Thursday, October 12, 2017** and ending on **Friday, March 30, 2018** (revised 3/19/18) at 12:55pm.
3. To participate in the Promotion, you may enter via the following method(s): Go to ESPNClevelandcontests.com and submit a form containing your contact information.
4. To participate in the Promotion, you must submit a form containing your contact information. At the beginning of each week throughout the promotion, The Really Big Show on ESPN 850 WKNR will select a participant at random at 9:30am. The participant will then be assigned a celebrity determined by the ESPN Cleveland content and marketing team that they will have to contact. The participant will have until Friday of that week at 12:55pm to have the celebrity call into the show on the participant's behalf. In addition to calling in, celebrity must provide your contact information, as well as tweet from their verified Twitter handle. If they do not have a verified Twitter account, they will need to prove their identity by coming in-studio. Celebrities can be contacted by the participant using legal means. The producer of The Really Big Show will check in daily with the participant for progress updates that can be announced during The Really Big Show. If the celebrity calls into The Really Big Show on ESPN 850 WKNR anywhere between 3-5 days from the time of the announcement, the participant will win the monetary prize presented by Ascent Financial. The base prize amount will be \$200, except for the first full week of the promotion (Monday, October 16, 2017) where it will be \$400. If the participant does not get the celebrity to call into the show, the monetary prize will **carry over to the next week** and increase by an additional \$200 for every week a celebrity does not call into The Really Big Show on ESPN 850 WKNR. Once a participant gets a celebrity to call into the show, the monetary prize will be reset to \$200 for the following week of the promotion. If there are no winning participants throughout the duration of the promotion, all 52 participants will be entered for a random selection to win the total prize of

\$10,400. If there is a winner selected at any time throughout the promotion, but then no other winner selected from that week on, all other participants in the promotion other than that winner will be entered to win and 1 winner will be randomly picked to win the remaining cash balance. GKB is not responsible for telephone service outages, delays, equipment malfunctions or any other technological difficulties that may prevent an individual from entering the contest. GKB is not responsible for any fees incurred by an entrant for this method of entry.

5. One entry per person throughout the duration of the contest. Celebrity selections cannot be repeated.

6. **ELIGIBILITY RESTRICTIONS**

7. The Promotion is open to all persons who are 18 and older and **who reside in the state of Ohio**. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Cleveland metropolitan area and the members of their immediate families (spouse, parents, siblings, or children), significant others, and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
8. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
9. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
10. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.
11. **PRIZES**
12. The prize for this contest is a monetary prize presented by ESPN Cleveland and Ascent Financial. The first week of the promotion (Monday, October 16, 2017) the prize will be set at \$400. If there is not a winner, the prize will grow by an additional \$200 each week until a participant is able to get the celebrity to call in. Once a celebrity calls in, the monetary prize will set back to \$200.
13. The Approximate Retail Value ("ARV") of the monetary prize awarded in this Promotion is \$200+. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt

and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

14. **All prizes or prize certificates for the promotion will be sent via mail to their provided home address. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.**
15. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.
16. **WINNER SELECTION AND NOTIFICATION**
17. Decisions of GKB management with respect to the Promotion are final.
18. Winner(s) will be selected by 12:55pm on Friday of each week throughout the promotion.
19. Winner(s) will be notified by 12:55pm on Friday of each week throughout the promotion. Someone from the ESPN Cleveland marketing team will be in contact with the winner by the following Monday.
20. Odds of winning a Prize depends on the number of entries received.
21. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited, and an alternate winner may be selected by random selection from all entries. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.
22. If there is a tie between participants, a winner will be selected at random between the tied participants.
23. **CONDITIONS**
24. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
25. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting

material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

26. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
27. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
28. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
29. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
30. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

31. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, October 12, 2018 to “2017 **Ascent Financial’s Claim Your Fame Contest** – Official Rules,” Attn: Promotions, GKB 1301 E 9th St Suite 252, Cleveland, OH 44114. For the names of the prize winners send a self-addressed stamped envelope for receipt by Thursday, November 16, 2018 to the above address marked “2017 **Ascent Financial’s Claim Your Fame Contest** – Winner List”. The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.espnccleveland.com/ultrabike.

Administrator: GKB 1301 E 9th Street Suite 252, Cleveland, OH 44114

Sponsor: Ascent Financial