

ESPN LA – NORTHGATE MARKETS ASADA FEST GIVEAWAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200 and Northgate Markets are giving away a pair of tickets (2) to Northgate Presents: Asada Fest on Saturday, July 13 at the Rolling Greens – Arts District starting on Monday, July 1, 2024 at 4:00 PM PT and ending on Friday, July 5 at 7:00 PM PT. Fans may enter by calling in to ESPN LA 710 AM on Monday July 1, 2024, between the hours of 4:00 PM PT and 7:00 PM PT. There will be a total of five (5) winners selected in this promotion. The total ARV of each prizes is \$100.

1. HOW TO ENTER

a. These rules govern the ESPN LA – Northgate Markets– 6/3/24 Giveaway being conducted by ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200 (“GKB”) on Monday, July 1, 2024, through Friday, July 5.

b. To participate in the Promotion, you may enter via the following method(s): Being the correct caller when you hear the cue to call on KSPN-AM 710 and correctly answering the trivia between the hours of 4:00 PM PT to 7:00 PM PT on Monday July 1, 2024, through Friday, July 5, 2024.

i. To participate in the Promotion, you must listen to KSPN-AM 710 on Monday July 1, 2024, through Friday, July 5, 2024, between the hours of 4:00 PM PT to 7:00 PM PT and listen for the announcement of the cue to call. Upon hearing the cue to call by the on-air personality or producer prior to the cue to call, caller number seven (7) to get through to the GKB contest line at 877-710-ESPN and correctly answering the trivia will win a pair of tickets (2) to Northgate Presents: Asada Fest on Saturday, July 13 at the Rolling Greens – Arts District upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of five (5) winners

selected on-air during the Promotion date. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such conditioners occur.

c. Only one (1) entry per fan is permitted.

2. ELIGIBILITY RESTRICTIONS

a. The Promotion is open to all persons who are twenty-one (21) or older and who reside in the United States. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the LA metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.”

c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize by completing the info verification emailed through promo suite.

d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

a. There will be a total of five (5) prizes awarded in this promotion. Each prize consists of the following: A pair of tickets (2) to Northgate Presents: Asada Fest on Saturday, July 13 at the Rolling Greens – Arts District.

Approximate Retail Value (“ARV”) of the prize is \$100. The winner will be solely responsible for all taxes and all other fees and expenses not specified

herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

b. The prize will be emailed to the email address provided in the info verification from submitted through Promo Suite. Prizes will not be emailed until your information is verified through Promo Suite. The winner will forfeit any prize or prize certificate not claimed within ten (10) days of winning. In the event that the prize is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

a. Decisions of GKB management with respect to the Promotion are final.

b. Winners will be selected during ESPN LA 710 AM local programming on Monday July 1, 2024, through Friday July 5, 2024, between the hours of 4:00 PM PT to 7:00 PM PT. Fans must call into KSPN-AM and get through to the GKB contest line at 877-710-ESPN will win a pair of tickets (2) to see Northgate Presents: Asada Fest on Saturday, July 13 at the Rolling Greens – Arts District.

c. Fans must listen to KPSN-AM 710 to win. Winner need not to be present to win.

d. The odds of winning varies, depending on the number of callers received during a given show.

e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release through promo suite within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB

in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Monday, July 1, 2024, to “ESPN LA – Northgate Markets Asada Fest Giveaway” Attn: Promotions, GKB ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200. For the names of the prize winners send a self-addressed stamped envelope for receipt by October 1, 2024, to the above address marked “ESPN LA – Northgate Markets Asada Fest Giveaway - Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNLA.com.

Administrator: ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200

Sponsor: Northgate Markets - 1201 N Magnolia Ave, Anaheim, CA 92801