



Good Karma Brands' 9th Annual Wisconsin Sports Awards Announces Virtual Event Experience and Nominees

MILWAUKEE, WIS. (August 31, 2020): Good Karma Brands is proud to present the 9th Annual Wisconsin Sports Awards as a reimagined virtual event experience, as well as a list of this year's nominees. The Wisconsin Sports Awards is an annual celebration of Wisconsin's high school, collegiate and professional athletic achievements.

This year, many local athletes have impacted our communities beyond their play on the field or court, by inspiring us with their calls for social justice and efforts toward Coronavirus Pandemic relief. We are excited to recognize and celebrate the Wisconsin athletes that brought us together over the last year, who have not only thrilled us with their athletic prowess but were instrumental in making Wisconsin a better place and being a voice for positive change.

The 9th Annual Wisconsin Sports Awards is a virtual event experience, hosted by ESPN Wisconsin's on-air host and Packers reporter, Jason Wilde, and on-air host and Packers Hall of Famer Mark Tauscher. It will be heard across ESPN Wisconsin and Newsradio 620 WTMJ and is tentatively scheduled for the end of September, pending Wisconsin Sports teams schedules. Fans can expect to hear captivating storytelling, interviews, and more, highlighting this year's award winners as well as athletes who have had great impact relative to the Coronavirus Pandemic relief efforts.

For the first time ever, fans will be incorporated into the winner selection process. By voting for your favorite Wisconsin athletes, you will be entered to win two tickets to next year's Wisconsin Sports Awards. For more information, voting and official contest rules, visit [WisconsinSportsAwards.com](https://www.wisconsin-sports-awards.com).

Follow @WISportsAwards for updates, photos and news about the Wisconsin Sports Awards, and please use #WSA when discussing and sharing news of the event.

High School Athlete of the Year

Alex Current, Muskego High School
Aubrey Hamilton, Arrowhead High School
Patrick Baldwin Jr., Sussex Hamilton High School

Marc Marotta College Athlete of the Year

Dana Rettke, University of Wisconsin-Madison
Jonathan Taylor, University of Wisconsin-Madison
Markus Howard, Marquette University

Professional Athlete of the Year

Aaron Jones, Green Bay Packers
Aaron Rodgers, Green Bay Packers
Christian Yelich, Milwaukee Brewers
Giannis Antetokounmpo, Milwaukee Bucks

Breakthrough Athlete of the Year

Brandon Woodruff, Milwaukee Brewers
Micah Potter, University of Wisconsin-Madison
Za'Darius Smith, Green Bay Packers

One Call That's All Coach of the Year

Craig Counsell, Milwaukee Brewers
Greg Gard, University of Wisconsin-Madison
Matt LaFleur, Green Bay Packers
Mike Budenholzer, Milwaukee Bucks

American Family Insurance Team of the Year

Green Bay Packers
Milwaukee Brewers
Milwaukee Bucks
Muskego High School Football
University of Wisconsin Men's Basketball

Potosi Brewing Company Moment of the Year

June 24, 2019 - Giannis wins NBA MVP
September 15, 2019 - Ryan Braun hits grand slam vs. St. Louis Cardinals
September 25, 2019 - Brewers clinch NL Wild Card berth
February 15, 2020 – Milwaukee Bucks Guard Pat Connaughton dunks over Milwaukee Brewers Outfielder Christian Yelich at NBA Dunk Contest
March 7, 2020 – University of Wisconsin Men's Basketball wins Big Ten regular season title
April 23, 2020 - Packers trade up to draft quarterback, Jordan Love

Individual Performance of the Year

October 6, 2019 - Aaron Jones racks up 187 yards from scrimmage and 4 touchdowns in week 5 win at Dallas
November 25, 2019 - Giannis posts 50 points and 14 rebounds in win over Utah Jazz at Fiserv Forum
November 28, 2019 - Markus Howard scores 51 points against USC in Orlando Invitational
January 28, 2020 - Khris Middleton drops 51 points on the Washington Wizards

Cousins Subs Community Involved Athlete of the Year

Green Bay Packers Blake Martinez, Walter Payton "Man of the Year" Nominee
Milwaukee Brewers' Ryan Braun and Christian Yelich, California Strong
Milwaukee Bucks March for Racial & Social Justice
Milwaukee Bucks Pat Connaughton, host of the Athlete's Doing Good Radiothon

Inspirational Athlete of the Year

Catholic Memorial High School's Justin Komp recovers from heart transplant
DeForest High School's Adam Szepieniec survives Leukemia diagnosis at age 11
Milwaukee Bucks Sterling Brown leads Bucks March for Racial & Social Justice
Wisconsin Men's Basketball honors the Howard Moore Family



The Wisconsin Sports Awards was created and is produced by Good Karma Brands. Those interested in sponsorship should contact Dan Carlson of Good Karma Brands Milwaukee at dcarlson@goodkarmabrands.com.

###

About Good Karma Brands

Good Karma Brands, LLC (GKB) is primarily a media and marketing company with an expertise in leveraging the power of sports to build brands. Radio assets include Newsradio WTMJ in Milwaukee, seven ESPN affiliated radio stations and two stations in Beaver Dam, Wis. In partnership with ESPN, GKB offers local marketing partners geo-targeted advertising on ESPN's digital platforms. In addition to its radio assets, GKB boasts a number of premium brands, including an events division that produces the Wisconsin Sports Awards, Tundra Trio hospitality houses in Green Bay, Wis., and the Cheribundi Boca Raton Bowl. GKB owns Verizon Wireless retail stores specializing in concierge service, and a home furnishings and design business called the Home Market. For more information, please visit www.goodkarmabrands.com.

Media contact: Liz Staed lstaed@goodkarmabrands.com