



ESPN New York  
ESPNNewYork.com

## **NEWS RELEASE**

### **MSG Networks**

Dan Schoenberg / 212-465-6367

Scott Weiss / 212-324-3401

### **Good Karma Brands**

Liz Staed / 314-954-1623

## **98.7 ESPN New York and MSG Networks Announce Multi-Year Radio Broadcasting Agreement**

*ESPN New York to Continue to Serve as Official Radio Home of the Knicks and Rangers*

**New York, NY (March 22, 2022)** – ESPN New York and MSG Networks announced a multi-year radio broadcasting agreement, ensuring that 98.7 ESPN continues to serve as official radio flagship of the New York Knicks and New York Rangers. Since 2004, ESPN New York has provided fans with award-winning radio coverage of the Knicks and Rangers.

ESPN New York, which was recently acquired by Good Karma Brands, will continue to broadcast live Knicks and Rangers games, including pregame and postgame coverage.

“We’re thrilled to continue our relationship with MSG Networks and bring fans Knicks and Rangers action across ESPN New York assets, including 98.7 ESPN New York and 1050 ESPN AM,” said ESPN New York market manager, Vinny DiMarco. “As a lifelong New Yorker, I’m excited to extend our partnership with a best-in-class brand and network, and to share our passion for the games with New York fans for years to come.”

“MSG Networks is proud to extend our long-standing relationship with ESPN New York and begin a new chapter under Good Karma Brands,” said Adam Levine, executive vice president, business affairs & distribution, MSG Networks. “We are excited to continue to deliver top quality, unrivaled radio coverage to loyal Knicks and Rangers fans for years to come.”

### **About MSG Networks**

MSG Networks, a pioneer in sports media, owns and operates two award-winning regional sports and entertainment networks and a companion streaming service that serve the nation’s number one media market, the New York DMA, as well as other portions of New York, New Jersey, Connecticut and Pennsylvania. The networks feature a wide range of compelling sports content, including exclusive live local games and other programming of the New York Knicks, New York Rangers, New York Islanders, New Jersey Devils and Buffalo Sabres, as well as significant coverage of the New York Giants and Buffalo Bills. This content, in addition to a diverse array of other sporting events and critically acclaimed original programming, has established MSG Networks as the gold standard in regional sports. MSG Networks is a subsidiary of Madison Square Garden Entertainment Corp.



ESPN New York  
ESPNNewYork.com

### About Good Karma Brands

Good Karma Brands (GKB) is primarily a media and marketing company with an expertise in leveraging the power of sports and local news to build brands through radio, digital, events, and TV assets. In addition to 98.7 ESPN New York, radio assets include seven ESPN affiliated radio stations in Chicago, Cleveland, Los Angeles, Madison, Milwaukee, and West Palm Beach. For more information, please visit [www.goodkarmabrands.com](http://www.goodkarmabrands.com).

###