

## 2K Giveaway

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

#### Contest:

ESPN Milwaukee is doing a giveaway for a Bucks Gaming prize pack as a way of saying thank you to our fans for helping us reach 2k followers on Instagram. This contest will start on Tuesday, June 11<sup>th</sup>, 2019 and run through Wednesday, June 12<sup>th</sup>, 2019. Fans who want to participate in the 2K Giveaway contest must like the designated post on our Instagram page (@ESPNMilwaukee) and follow Bucks Gaming (@BucksGG) for one entry into a random drawing. Fans can tag three (3) friends in the comments of the post for an additional entry. The grand prize winner will be randomly selected from the prize pool on Thursday, June 13<sup>th</sup>, 2019.

#### 1. HOW TO ENTER

- a. These rules govern the 2K Giveaway promotion (the "Promotion") being conducted by ESPN Milwaukee, 720 E Capitol Dr., Milwaukee, WI 53212 ("GKB") beginning on Tuesday, June 11<sup>th</sup>, 2019 at 12pm Central Standard Time (CST) through Wednesday, June 12<sup>th</sup>, 2019 at midnight CST.
- b. To participate in the Promotion, you may enter via the following method(s):
  - Like the designated post on ESPN Milwaukee's Instagram page (@ESPNMilwaukee) and follow Bucks Gaming (@BucksGG).
  - Tag 3 friends in the comments of the post for an additional entry.
- i. To participate in the Promotion, you may visit @ESPNMilwaukee on the Instagram app. If you do not already "Follow" the Page, then you must "Follow" the Page in order to access the Promotion. You must have a valid Instagram account in order to enter. If you do not already have one, you can create an Instagram account at no cost by downloading the Instagram app. Limit one (1) entry per eligible person during the Entry Period regardless if entrant has more than one email address or Instagram account. Multiple participants are not permitted to share the same email address or Instagram account. Entrants may like the Instagram post on the @ESPNMilwaukee page and follow @BucksGG to be entered into the prize pool. Entrants may also tag three (3) friends in the comments under the post for an additional entry to the prize pool. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. Use of Instagram as a means of entry will be subject to Instagram's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she

is providing his or her information to GKB and not Instagram. Further, entrant specifically agrees to release Instagram from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the Greater Milwaukee area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Greater Milwaukee area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

## 3. PRIZES

- a. One grand prize will be awarded in this Promotion. Each prize consists of the following:
  - Championship Backpack
  - NBA 2K19 Video Game
  - Bucks Gaming Hat
  - Bucks Gaming Bucket Hat
  - Bucks Gaming Socks

The Approximate Retail Value ("ARV") of the prize is \$180 total. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The winner will be selected on Thursday, June 13<sup>th</sup>, 2019. The winner will be notified via direct message on Instagram.
- c. Odds of winning a prize depends upon the number of Instagram likes and comments received.
- d. Qualifiers need to follow ESPN Milwaukee and Bucks Gaming Instagram accounts to win. Qualifiers and the Grand Prize winner need not be present to win.
- e. The winner will be notified via direct message on Instagram to obtain a phone number. The winner must follow the ESPN Milwaukee Instagram account in order to receive the direct message. The winner will then be contacted by an employee of GKB by the phone number they provided. They will be informed within 72 hours of being selected as the winner. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by running the promotion again on a different day. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

#### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar

year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, June 12<sup>th</sup>, 2019 to “2K Giveaway – Official Rules,” Attn: Promotions, GKB 720 E. Capitol Dr., Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Sunday, September 1<sup>st</sup>, 2019 to the above address marked “2K Giveaway – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <http://espnwisconsincontests.com/>.

## 6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at [espnwisconsin.com/common/page.php?pt=terms\\_of\\_use&id=407](http://espnwisconsin.com/common/page.php?pt=terms_of_use&id=407) and to the use of your personal information as described in the Privacy Policy located at [espnwisconsin.com/common/page.php?pt=privacypolicy&id=406](http://espnwisconsin.com/common/page.php?pt=privacypolicy&id=406).

Administrator: GKB Milwaukee, 720 E Capitol Dr., Milwaukee, WI 53212.

Sponsor: Bucks Gaming, 1607 N. Vel R Phillips Ave., Milwaukee, WI 53212