

2026 WOODFORD RESERVE DISTILLERY EXPERIENCE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the 2026 Woodford Reserve Distillery Experience Sweepstakes promotion (the "Promotion") being conducted by Good Karma Broadcasting LLC dba ESPN Chicago, 141 W Jackson Blvd, Suite 1800, Chicago, IL 60604 ("GKB") beginning on Monday, April 13, 2026 at 9am central time ("CT") and ending on Friday, April 17, 2026 at 12pm central time ("Sweepstakes Period").
- b. To participate in the Promotion, you may:
 - i. Listen to Carmen & Jurko on ESPN 1000 Chicago from 9am-12pm CT each day during the Sweepstakes Period for the cue to call. Upon hearing the cue to call, be the designated number caller as announced by an on-air personality to get through to the GKB contest line at (312) 332-3776 for your chance to win a Grand Prize upon confirmation of eligibility for a total of ten (10) qualifiers (each an "Entry" and collectively as "Entries"). Three (3) Grand Prize winners will then be randomly selected from the ten (10) entries. At the time of their call, callers will be required to provide all information requested including their full name, phone number, email, and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.
- c. Entries can only be made by being an on-air qualifier. Limit (1) entry per fan per method.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are **21 or older** as of Monday, April 13, 2026 and who reside in Illinois. Employees of GKB, Woodford Reserve, its subsidiary and affiliated entities, wholesalers and retailers, GKB's and Woodford

Reserve's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Up to three (3) Grand Prizes will be given away. Each grand prize will include:

One (1) trip for you and a guest to Woodford Reserve Distillery in Versailles, KY and includes bus transportation to and from Versailles as well as the distillery and hotel for the duration of trip. Trip to occur May 11-13, 2026. The grand prize has an ARV of \$900. Certain travel restrictions may apply. Travel arrangements must be made through GKB. Prize is subject to availability. If the winner cannot travel on dates specified by GKB, the winner may be disqualified and an alternate winner may be selected in GKB's sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the airport and/or to/from the hotel, are the responsibility of the winner. The winner and travel companion(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner and travel companion(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station's sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. Grand Prize fulfillment will be handled via email. The winner will forfeit any prize or prize certificate not claimed within forty-eight (48) hours of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners will be randomly selected by Monday, April 20, 2026 by 12pm CT.
- c. Odds of an on-air qualifier winning a Grand Prize are 3 in 10.
- d. Grand Prize winners do not need to be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within forty-eight (48) hours of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, April 17, 2026 to "2026 Woodford Reserve Distillery Experience Sweepstakes – Official Rules," Attn: Promotions, GKB 141 W Jackson Blvd, Suite 1800, Chicago, IL 60604. For the names of the prize winners send a self-addressed stamped envelope for receipt by Tuesday, June 16, 2026 to the above address marked "2026 Woodford Reserve Distillery

Experience Sweepstakes – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.espnchicagocontests.com.

Administrator: GKB, 141 W Jackson Blvd, Suite 1800, Chicago, IL 60604

Please Drink Responsibly.

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This sweepstakes is conducted and administered by Good Karma Broadcasting. For all inquiries related to conduct of this promotion, please contact Good Karma Broadcasting. Woodford Reserve and Brown-Forman are not sponsors of and are not responsible for the collection, submission, or processing of entries or the administration of the 2026 Woodford Reserve Distillery Experience Sweepstakes. Do not direct any inquiries to Woodford Reserve or Brown-Forman.

Responsibility.org