

## **“THE REALLY BIG BREAK” CONTEST 2024**

### **OFFICIAL RULES**

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

850 ESPN Cleveland is giving fans the opportunity to win \$1,000 cash and a 6-night stay at a Hilton Head Island property as part of “The Really Big Break” contest this June. Following the entry period, ESPN Cleveland will select eight (8) semi-finalists to compete in an opening round of live, in-studio performances. Three (3) Finalists will be selected to advance to the final round of live, on-stage performances from which one (1) Grand Prize winner will be selected. To qualify, fans may head to [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com) starting Wednesday, May 8, 2024 at 1:00PM ET to fill out the entry form and submit a recording of their musical performance. The entry period will close on Wednesday, May 22, 2024 at 11:59PM ET. Based on all qualified submissions, ESPN Cleveland will select the eight (8) semi-finalists to advance to the opening round. Opening round in-studio performances will take place between 9AM and 1PM ET on Wednesday, May 29, 2024, Thursday, May 30, 2024, and between June 4-6, 2024 in the ESPN Cleveland Studios (1109 Old River Road, Cleveland, OH 44113.) Based on the opening round performances, ESPN Cleveland will select three (3) finalists to advance to the final round. Final round on-stage performances will take place from 12PM to 1PM ET on Friday, June 14, 2024 at the ESPN Cleveland Block Party (Old River Road between Front Avenue and W. 11th Street, Cleveland, OH 44113. One (1) grand prize winner will be selected by ESPN Cleveland and its panel of judges based on final round performances.

#### **1. HOW TO ENTER**

- a.** These rules govern The Really Big Break contest (the “Promotion”) being conducted by ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 (“GKB”) The entry period will begin on Wednesday, May 8, 2024 at 1PM ET and end on Wednesday, May 22 at 11:59PM ET. The grand prize winner will be announced by 1PM EST on Friday, June 14, 2024.

- b.** To participate in the Promotion, you may enter via the following method(s):

Submit your musical performance and fill out the registration form online at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com).

- i.** To participate in the Promotion, you may log onto [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com) and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address and attach a file of your performance of any song, original or “cover”

in the online entry form. One internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. **\*In the event that an individual submits multiple entries, only the most recent submission will be considered for prizing purposes.** Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB's online submission release in order to submit his or her entry.

- ii. To participate in The Really Big Break contest, qualifiers must be able to attend both the opening and final rounds of the competition in-person.
  - a. The opening round will take place during *The Really Big Show* Wednesday, May 29, 2024, Thursday, May 30, 2024, and between the days of June 4-6, 2024 at ESPN Cleveland (1109 Old River Road, Cleveland, OH 44113) between the hours of 9:00AM ET and 1:00PM ET.
  - b. The final round will take place during *The Really Big Show* on Friday, June 14, 2024, during the ESPN Cleveland Block Party (Old River Road between W. 11<sup>th</sup> Street and Front Avenue, Cleveland, OH 44113) between the hours of 12:00PM ET and 1:00PM ET
- c. Only one internet entry per person and one internet entry per email address is permitted.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 16 years of age or older and who reside in Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Greater Cleveland metropolitan area, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is

subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

- b. Both original and “cover” song submissions will be accepted. Submissions/performances may be instrumental and need not include lyrics/vocals to qualify.
- c. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- d. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- e. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. Eight (8) Semi-Qualifying prizes will be awarded in this Promotion. Each prize consists of the following:
  - i. One (1) live, in-studio performance of an original or “cover” song on *The Really Big Show* on Wednesday, May 29, 2024, Thursday, May 30, 2024, or between the days of June 4-6, 2024 at ESPN Cleveland (1109 Old River Road, Cleveland, OH 44113) between the hours of 9:00AM ET and 1:00PM ET.

In addition to the experiential value of the Semi-qualifying Prize, the Approximate Retail Value (“ARV”) of the appearance is \$500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. Upon completion of the opening round of competition, three (3) Qualifying Prizes will be awarded in this Promotion. Each prize consists of the following:
  - i. One (1) live, on-stage performance of an original or “cover” song on *The Really Big Show* on Friday, June 14, 2024 during the ESPN Cleveland Block Party (1109 Old River Road between W. 11th Street and Front Avenue, Cleveland, OH 44113) between the hours of 12:00PM ET and 1:00PM ET.

In addition to the experiential value of the Qualifying Prize, the Approximate Retail Value (“ARV”) of the appearance is \$500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt of and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- c. Upon completion of the Final round of competition, one (1) Grand Prize will be awarded. The grand prize includes the following:
  - i. One (1) cash prize of \$1,000
  - ii. A 6-night stay at a Hilton Head Island property

The Approximate Retail Value (“ARV”) of the prize is \$3000. Certain restrictions apply. If the winner is under the age of 25 years, an accompanying traveler over the age of 25 may be required. Blackout dates include the week containing July 4th, Labor Day weekend (8/31-9/2), Thanksgiving week (11/24-11/30), Christmas week (12/22-12/28). Stay must take place during the 2024 calendar year. Prize is subject to availability. All other costs not specifically stated herein, including but not limited to those of airfare, taxes, meals, tips and ground transportation, are the responsibility of the winner. The winner and travel companion(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon check in to cover any incidental expenses incurred during the winner’s stay. The winner and travel companion(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station’s sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize.

- d. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within sixty (60) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- e. There is no substitution, transfer, or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities, or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Opening round participants will be selected on Thursday, May 23, 2024. Participants will be selected by ESPN Cleveland and its panel of judges based on the first 45 seconds of each audio submission received. Opening round participants will be notified by an ESPN Cleveland representative by 9:00PM ET on Thursday, May 23, 2024.
  - i. In order to receive their spot, opening round participants must be able to attend The Really Big Break opening round from 9:00AM ET in person during *The Really Big Show* on a mutually selected date from Wednesday, May 29, 2024, Thursday, May 30, 2024, and between the days of June 4-6, 2024. If they are unable to attend, or if they become unable to attend at any point ahead of the date of The Really Big Break opening round, another participant will be selected as a replacement.
- c. Final round participants will be selected on Thursday, June 6, 2024, by ESPN Cleveland and its panel of judges based on the opening round performances. Final round participants will be notified by an ESPN Cleveland representative by 9:00PM ET on Thursday, June 6, 2024.
  - i. In order to receive their spot, final round participants must be able to attend The Really Big Break final round during *The Really Big Show* from 12:00PM ET to 1:00PM ET in-person during the ESPN Cleveland Block Party on Friday, June 14, 2024. If they are unable to attend at any point ahead of the date of The Really Big Break final round, another participant will be selected as a replacement.
- d. The grand prize-winning participant will be determined and announced by ESPN Cleveland and its panel of judges based on the final round performances on Friday, June 14, 2024 by 1:00PM ET.
- e. Odds of winning selection to participate in the opening/final rounds of The Really Big Break, as well as the Grand Prize, depends upon the number of entries in this competition and the skill of each participant.
- f. Promotion of skill:
  - i. The registration period to win a Semi-Qualifying Prize of one (1) non-transferable spot in the opening round of The Really Big Break contest will begin on Wednesday, May 8, 2024, at 1:00PM ET and end on Wednesday, May 22, 2024 at 11:59PM ET.

- ii. On Thursday, May 23, 2024, ESPN Cleveland and its panel of judges will select its opening round participants based on the “cover” song performances provided by registrants.
- iii. On Wednesday, May 29, 2024, Thursday, May 30, 2024 and between the days of June 4-6, 2024, 850 ESPN Cleveland will conduct the opening round of The Really Big Break contest on The Really Big Show at ESPN Cleveland (1109 Old River Road, Cleveland, Ohio, 44113) between the hours of 9:00AM ET and 1:00PM ET.
- iv. All participants must have a valid picture ID and be at least 16 years of age or older.
- v. All participants must complete a liability/waiver form in order to participate.
- vi. Each opening round participant will be provided the opportunity to give a 90-second (maximum) song performance.
- vii. On Thursday, May 23, 2024, ESPN Cleveland and its panel of judges will select final round participants based on the song performances by all opening round participants.
- viii. On Friday, June 14, 2024, 850 ESPN Cleveland will conduct the final round of The Really Big Break contest on The Really Big Show at the ESPN Cleveland Block Party (Old River Road between Front Avenue and W. 11<sup>th</sup> Street, Cleveland, Ohio 44113) between the hours of 12:00PM ET to 1:00PM ET.
- ix. Each final round participant will be provided the opportunity to give a 5 minute (maximum) song performance.
- x. On Friday, June 14, 2024, ESPN Cleveland and its panel of judges will select its Grand Prize winner based on the song performances provided by final round participants.
  - A. The grand prize-winning participant will be determined by ESPN Cleveland and its panel of judges based on the final round performances on Friday, June 14, 2024, by 1:00PM ET.
  - B. The grand prize winner will be determined via a voting system among ESPN Cleveland’s panel of judges, with each of the following providing one (1) vote each following the conclusion of all three performances:

- Tony Rizzo (host of The Really Big Show)
  - Aaron Goldhammer (co-host of The Really Big Show)
  - Emmett Golden (co-host of RBS Next & The Next Level)
  - Chris Oldach (producer of The Really Big Show and co-host of Paw & Paulus)
  - Fan vote
- aa. Fans in attendance at the ESPN Cleveland Block Party from 12:00PM ET to 1:00PM ET will be given the opportunity to vote with the use of paper ballots. Ballots will include a check-box beside the names of the three final round participants. Fans will indicate their vote by marking the one (1) box next to their selection.
- bb. At the conclusion of the live final-round performances, fans in attendance may submit their ballots to ESPN Cleveland representatives.
- cc. The performer who receives the most ballot check-box tallies will be awarded one (1) fan vote.
- dd. In the event of a tie between two performers, each tied performer will be awarded one-half (0.5) fan vote.
- ee. In the event of a tie between all three performers, each performer will be awarded one-third (0.33) fan vote.
- C. The final-round performer who receives the most votes will be declared the grand-prize winner.
- D. In the event of a tie between two performers, the performer who was awarded the one (1) fan vote will be declared the grand-prize winner.
- E. In the event of a tie in the fan vote as outlined above, or in the event of a tie between all three performers, the grand-prize winner will be determined via one (1) final vote as determined by the four ESPN Cleveland judges outlined above (Tony Rizzo, Aaron Goldhammer, Emmett Golden, and Chris Oldach).
- g. Semi-Qualifiers, Qualifiers, and Grand Prize winners must be present the day(s) of the event during the specified times in order to win any of the prizes.

- h. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release on-site following the competition of the prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or

forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, May 22, 2024 to "The Really Big Break 2024 – Official Rules," Attn: Promotions, GKB 1109 Old River Road, Cleveland, OH 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Sunday, July 21, 2024 to the above address marked "The Really Big Break 2024 – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com).

## 6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com) to the use of your personal information as described in the Privacy Policy located at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com)

Administrator: GKB 1109 Old River Road, Cleveland, OH 44113

Sponsor: Jeff Stubbs, Premier Properties of Hilton Head Island

