

ESPN WISCONSIN FANTASY FOOTBALL LEAGUE

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN Wisconsin will be conducting (6) fantasy football leagues this season. Fans can win a Qualifying Prize to compete in one of the leagues and attend the 2024 ESPN Wisconsin Fantasy Football Draft event on August 1, 2024. Fans may enter by tuning into 94.5 ESPN Milwaukee, 100.5 ESPN Madison, and 1430 ESPN Beaver Dam and by listening for the cue to call on all ESPN Wisconsin shows between July 19, 2024 and July 26, 2024. There will be a total of (66) qualifying winners in the contest, with (11) winners from each of the six ESPN Wisconsin shows. The total ARV of each Qualifying Prize is \$100. Each of the six leagues will produce a league champion, who will win one of the (6) Grand Prizes. The total ARV of each Grand Prize is \$150.

1. HOW TO ENTER

- a. These rules govern the 2024 ESPN Wisconsin Fantasy Football League promotion (the "Promotion") being conducted by ESPN Wisconsin 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203 ("GKB") beginning on July 19, 2024 at 7 AM CST and ending on July 26, 2024 at 6 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you must listen to 94.5 ESPN Milwaukee, 100.5 ESPN Madison, and 1430 ESPN Beaver Dam each day beginning on July 19, 2024 and ending on July 26, 2024 between the hours of 7 AM CST AND 6 PM CST each weekday during the Promotion Dates for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 800-990-3776 will win a qualifying prize upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of (66) winners selected on-air during the Promotion dates, with each show (Jen Gabe & Chewy 7 AM – 9 AM CT, Wilde & Tausch 9 AM – 12 PM CT, Kyle Brust & Nortman 2 PM – 5 PM CT, The Homer Hour 5 PM – 6 PM CT, plus Mr. Irrelevant with Alex Strouf on Monday, July 22, 2024 12 PM – 2 PM) having (11) winners for their respective league. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in

the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such conditioners occur.

- a. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur. Qualifying winners may only hold one (1) spot in one (1) league.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years old and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, Milwaukee/Madison/Beaver Dam metropolitan area, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.”]
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (66) Qualifying Prizes will be awarded in this Promotion. Each Qualifying Prize consists of the following:

An invitation to the ESPN Wisconsin draft party and entry into (1) of the ESPN Wisconsin fantasy football leagues. The ARV of each Qualifying Prize is \$100.

(6) Grand Prizes will be awarded in the contest. (1) Grand Prize will be awarded to the champion of each of the six (6) leagues. Each Grand Prize consists of the following:

A \$150 gift card to Dave & Buster's. The ARV of each Grand Prize is \$150.

The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. Qualifying Prize winners will forfeit any prize or prize certificate not claimed within (4) days of winning. In the event that a Grand Prize is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. There will be (66) total Qualifying Prize winners.
- c. Each winner will be contacted via their provided email address by Monday, July 29, 2024.
- d. Odds of winning a Qualifying Prize depends upon the number and order of calls received.
- e. Fans must listen to ESPN Wisconsin to win a Qualifying Prize.
- f. Details of the draft party will be emailed to the qualifying prize winners at the email-address provided by the winner. The winner will forfeit any prize or prize certificate not claimed within four (4) days of winning. All qualifying prize winners must confirm their accepting invitation to the league by 12pm CST on Wednesday, July 31, 2024. If fans do not accept by 12pm CST on Thursday, July 31, 2024, a new winner will be selected to participate in the ESPN Wisconsin Fantasy Football Draft event and receive the qualifying prize in their place.
- g. All Qualifying Prize winners must be able to attend the ESPN Wisconsin Fantasy Football Draft Party on Thursday, August 1st, 2024. If on the day of the event a Qualifying Prize winner is unable to attend the draft party in person, a new Qualifying Prize winner will be chosen in their place.
- h. There will be (6) total Grand Prize winners.
- i. Grand Prize winners will be determined by their performance in each of the (6) ESPN Wisconsin fantasy football leagues. All ESPN Wisconsin fantasy football leagues will be conducted on ESPN.com and through the ESPN Fantasy App. All standard PPR fantasy football rules will apply and ESPN Wisconsin will serve as “commissioner” for each league to prevent collusion or any other breaking of rules and league integrity. All fantasy football rules and integrity decisions will be made by ESPN Wisconsin and will be final.

- j. At the end of the football season, each league will produce a league champion. Each league champion will win a Grand Prize. In the event that an ESPN Wisconsin talent wins their respective league, the fan who finishes in second place will be awarded the Grand Prize for that league.
- k. Grand Prize winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential Grand Prize winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by July 26, 2024 to 2024 ESPN Wisconsin Fantasy Football League – Official Rules," Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by September 26, 2024 to the above address marked 2024 ESPN Wisconsin Fantasy Football League – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

Sponsor: Dave & Busters 2201 N Mayfair Rd, Wauwatosa, WI 53226