

2022 Raising Canes Senior Spotlight

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST OVERVIEW

850 ESPN Cleveland and Raising Cane's will team up and recognize senior students who deserve to be recognized on the big stage across but not limited to academics, arts, and athletics. Fans may visit www.ESPNclevelandContests.com from Monday, March 7, 2022, at 12AM EST until Thursday, May 26, 2022, at 11:59 EST to submit stories of seniors who should be recognized on 850 ESPN Cleveland. All of 850 ESPN Cleveland's decisions on winner selection are final.

1. HOW TO ENTER

- a. These rules govern the Raising Cane's Senior Spotlight promotion (the "Promotion") being conducted by 850 ESPN Cleveland – 1301 E. 9th Street Ste 252, Cleveland, OH 44114 ("GKB") beginning on Monday, March 7, 2022, at 12:00 AM EST and ending on Friday, May 27, 2022 at 7:00 PM EST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Go to www.ESPNclevelandContests.com and fill out the form by submitting a nomination story of a senior student and their senior accomplishment that may exist of but not limited to academics, arts, athletics, and more. All stories must be submitted between Monday, March 7, 2022, at 12AM EST and Thursday, May 26 at 11:59PM EST.
 - i. To participate in the Promotion, you may log onto www.ESPNclevelandContests.com and follow the links and instructions to enter the Promotion and submit a nomination story for a senior deserving of recognition including your first and last name, senior's first and last name, telephone number, a valid email address in the online entry form, senior spotlight story of the deserving student, and where the student will be attending higher education. A person may submit for as many nominations as possible, but the students submitted may only be submitted once, which is determined by name and email address. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to

automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. The form must include a story of the deserving senior and the senior's accomplishments and what makes the senior the strongest candidate to win a Senior Spotlight acknowledgement from 850 ESPN Cleveland and Raising Cane's prize pack. Each entrant must agree to GKB's online submission release in order to submit his or her entry, including the User Generated Content Release Form.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 15 years or older and who reside in the Greater Cleveland Area. Persons who are under 18 years will need a parent or legal guardian to sign and provide approval for the senior student to be recognized and in the event, the person wins. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Cleveland metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize as well as complete the user generated content release form and accepting prize form.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. A total of (10) prizes will be awarded in this Promotion. Each prize consists of the following:
 - (1) live interview on ECT with Matt Fontana

- (1) recorded vignette on student's accomplishments, highlights, etc. to play on air for a week
 - (1) digital copy of the recorded vignette
 - Inclusion in social media posts and on-air mentions
 - (1) Raising Cane's Prize Pack
- b. The Approximate Retail Value ("ARV") of the prize is \$15. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.
- c. All prizes or prize certificates will be mailed to the winner at the address provided once prize paperwork is completed. Winners must complete all required prize forms provided by GKB in order to officially claim the prize. The winner will forfeit any prize or prize certificate not claimed within three (3) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- d. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The (10) senior spotlight winners will be determined on a weekly basis by the ESPN Cleveland team based on the information in the nomination/submission that discusses the student's accomplishments in high school in areas but not limited to academics, athletics, and arts. The ten selected students must be attending higher education in Fall 2022.
- c. Each Senior Spotlight winner will be announced and interviewed live week to week with the first being on Friday, March 25, 2022, and the last being on Friday, May 27, 2022, during ECT with Matt Fontana between 5PM – 7PM EST on 850 ESPN Cleveland. Details will be coordinated by 850 ESPN Cleveland Marketing Department. All final winners will be known by Friday, May 27, 2022, at 7PM EST. All winner selection decisions are final by 850 ESPN Cleveland.

- d. Odds of winning a Qualifying Prize depends upon the content that is submitted via the online form at www.ESPNClevelandContests.com and based on subjective review by GKB.
- e. Qualifiers and the Senior Spotlight winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within three (3) days of winning or prize will be forfeited and an alternate winner may be selected by 850 ESPN Cleveland and GKB based on alternates selected from the stories submitted. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize. All final winners will be contacted by the 850 ESPN Cleveland marketing department by the Tuesday of the week selected as the Senior Spotlight winner to coordinate the interview time and on-air and social media details to be announced the week following the live interview.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of

GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, March 25, 2022, to "Raising Cane's Senior Spotlight – Official Rules," Attn: Promotions, 850 ESPN Cleveland, 1301 E. 12th Street Ste 252, Cleveland, OH 44114. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, June 3, 2022, to the above address marked "Raising Cane's Senior Spotlight – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNClevelandContests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/>. and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>.

Administrator: Good Karma Brands, LLC, 1301 E. 9th Street, Suite 252, Cleveland, OH 44114

Sponsor: Raising Cane's