

2021 ESPN Milwaukee Fantasy Football Draft

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST OVERVIEW

ESPN Milwaukee fans could win a qualifying prize to compete in the 2021 ESPN Milwaukee Fantasy Football Draft event on Wednesday, August 25 at 6pm via Zoom meeting. Fans must register to win by filling out the form via the contests page on ESPNWisconsinContests.com beginning on Tuesday, August 17, 2021 at 7AM CST and ending on Thursday, August 19, 2021 at 5PM CST. There will be 50 qualifying prize winners that will win a Palermo's Pizza coupon and the opportunity to participate in a fantasy football league. There will be 5 league winners at the end of the season that will win a grand prize and will be invited to attend the 2022 Fantasy Football Draft.

1. HOW TO ENTER

- a. These rules govern the 2021 ESPN Milwaukee Fantasy Football Draft (the "Promotion") being conducted by 94.5 ESPN, WKTI, 720 E Capitol Dr, Milwaukee, WI 53212 ("GKB") beginning on Tuesday, August 17, 2021 at 7AM CST and ending on Thursday, August 19, 2021 at 5PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Submit your online entry form at www.ESPNWisconsinContests.com
 - i. To participate in the Promotion, you may log onto www.ESPNWisconsinContests.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. There will be a total of fifty (50) winners selected online for this Promotion selected on a first come first serve basis. The first fifty (50) entries received and deemed eligible will receive a qualifying prize. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be

acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. In the event the 2021 NFL season is not completed in full, the scoring and rank of the final week prior to the season being cancelled will be honored as the final standings for the Fantasy leagues, thus resulting in the top ranked player being determined the league winner.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years or older and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in Milwaukee and the surrounding area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Fifty (50) qualifying prizes will be awarded in this Promotion. The qualifying prize consists of a chance to participate in the 2021 ESPN Milwaukee Fantasy Football Draft as well as a Palermo's Pizza coupon.

ARV of each qualifying prize is \$9.99. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. Five (5) grand prizes will be awarded at the end of the 2021 Fantasy Football season. The grand prize consists of a custom ESPN Milwaukee Fantasy Football Championship ring courtesy of The Jewelry Center, as well as an invite to participate in the 2022 ESPN Milwaukee Fantasy Football draft. The ARV of each Grand Prize is \$700.
- c. All qualifying prize winners must confirm their accepting invitation to the league by 12pm CST on Tuesday, August 24, 2021. If fans do not accept by 12pm CST on Tuesday, August 24, 2021, a new winner will be selected to participate in the ESPN Milwaukee Fantasy Football Draft event and receive the qualifying prize in their place. The qualifying prize will be mailed to the winner with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- d. The ESPN Milwaukee Fantasy Football Draft will be conducted online via ESPN.com. The qualifying winner must accept the invitation to participate in their assigned league prior to 12pm CST on Tuesday, August 24, 2021. It is then the responsibility of the fan to join the Zoom link at 6pm CST on Wednesday, August 25, 2021 to participate in the event.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. There will be fifty (50) winners selected from the online form at [ESPNWisconsinContests.com](https://www.espn.com/wisconsin/fantasy-football) for the qualifying prize. In addition, the 5 winners from the 2020 Fantasy Draft will be automatically invited to participate in 2021. GKB's promotions team will then contact winners via their provided email address by Friday, August 20, 2021 to confirm participation in the event. All final winners will be contacted by Friday, August 20, 2021.
 - If any of the winning fans selected confirm that they cannot participate in the virtual event on Wednesday, August 25, 2021, they will be automatically disqualified and will forfeit their spot. A replacement winner will be selected from the next eligible entries.
 - GKB reserves the right to remove any participant from their league if the fan uses any profanity or disparaging remarks in their team name or in any of the chat options online.

- c. Odds of winning a Qualifying Prize depends upon the number and order of online entries received.
- d. Qualifiers must complete the online entry form and be one of the first fifty (50) eligible entries to win.
- e. Odds of winning a Grand Prize depends on the ability to win a qualifying prize and the ability to win the ESPN Milwaukee fantasy football championship.
- f. The fifty (50) winners will be contacted by phone numbers or emails provided after they are selected to attend the virtual event. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by Friday, August 20, 2021 or the prize will be forfeited and the next eligible entry will be selected as an alternate winner. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize. The grand prize winners will be contacted early January 2022 (or at the end of the Fantasy Football season) by phone to come and claim their prize at the ESPN Milwaukee office. The winners will be selected as those who win the 5 leagues during the ESPN Milwaukee Fantasy Football league promotion throughout the football season. The league rules and scoring are outlined on the Fantasy page on ESPNWisconsinContests.com.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Thursday, August 19, 2021 to "2021 ESPN Milwaukee Fantasy Football Draft- Official Rules," Attn: Promotions, GKB 720 E Capitol Drive, Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, October 15, 2021 to the above address marked "2021 ESPN Milwaukee Fantasy Football Draft - Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.ESPNWisconsinContests.com.

6. PRIVACY

- i. By use of the GKB's website or by entering the Promotion through the GKB's website, you agree to the website's Terms of Use Agreement located at espnwisconsin.com/common/page.php?pt=terms_of_use&id=407 and to the use of your personal information as described in the Privacy Policy located at espnwisconsin.com/common/page.php?pt=privacypolicy&id=406.

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Drive, Milwaukee, WI 53212

Sponsors: The Jewelry Center, 7477 W Layton Ave. Greenfield, WI 53220

Palermo's Pizza, 3301 W Canal St. Milwaukee, WI 53208

