

2021 Fall Football Tour

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

On select days during the 2021 NFL football season, 94.5 ESPN Milwaukee will be on-site at participating Buffalo Wild Wings locations with a street team. Fans can stop by the street team to fill out a register to win slip for a chance to win a prize. There will be (8) total street teams at different locations during the Promotion dates. The promotion will run beginning Friday, October 1, 2021 through Friday, November 26, 2021 with (8) individual Promotional dates, on which the ESPN Milwaukee Street Teams will take place. At each street team, (1) fan will be randomly selected to win a prize upon confirmation of eligibility. Each prize will consist of (2) Miller Lite Deck passes to a 2021 Green Bay packers home game determined by GKB. The ARV of each prize is \$250.00.

1. HOW TO ENTER

- a. These rules govern the 2021 Fall Football Tour (the “Promotion”) being conducted by 94.5 ESPN, WKTI, 720 E Capitol Dr, Milwaukee, WI 53212 (“GKB”) from 2-4pm CT on the below Promotional dates and locations:
 - Friday, October 1, 2021: Buffalo Wild Wings - 15306 Beloit Rd, New Berlin, WI 53151
 - Friday, October 8, 2021: Buffalo Wild Wings - 8171 S Howell Ave, Oak Creek, WI 53154
 - Friday, October 15, 2021: Buffalo Wild Wings - 1180 W Sunset Dr #106, Waukesha, WI 53189
 - Friday, October 22, 2021: Buffalo Wild Wings - 1273 Capitol Dr Suite A, Pewaukee, WI 53072
 - Friday, November 5, 2021: Buffalo Wild Wings - 15306 Beloit Rd, New Berlin, WI 53151
 - Friday, November 12, 2021: Buffalo Wild Wings - 8171 S Howell Ave, Oak Creek, WI 53154
 - Friday, November 19, 2021: Buffalo Wild Wings - 1180 W Sunset Dr #106, Waukesha, WI 53189
 - Friday, November 26, 2021: Buffalo Wild Wings - 1273 Capitol Dr Suite A, Pewaukee, WI 53072

- b. To participate in the Promotion, you may enter via the following method(s):

Fans may visit the 94.5 ESPN Milwaukee street team on-site at the participating Buffalo Wild Wings locations as listed above between 2-4pm CT on the Promotional dates listed above to complete a register to win form.

- i. To participate in the Promotion, fans may visit a 94.5 ESPN Milwaukee street team to complete a register to win form. To enter the Promotion, fans must submit their first and last name, complete address, city, state, zip code, telephone number, date of birth, a valid email address, and a signature on the register to win slip. Fans must agree to the contest rules provided on-site in order to be eligible to win. At 4pm CT on each Promotional date following the end of the street team, ESPN Milwaukee will stop accepting entries and randomly select a winner. Upon confirmation of eligibility, the winner will be announced at the Buffalo Wild Wings location. Fans must be present at the time the winner is selected in order to be eligible to win. If a fan cannot be contacted or does not claim their prize within a reasonable amount of time as determined by GKB, they will forfeit their prize and another winner will be selected in their place from the remaining eligible form entries. Entries will not carry over between Promotion dates. Only one entry per person is permitted per Promotion date. Fans may submit up to (1) entry per Promotion date, but can only be a winner once during the Promotion. Fans must be at least 21 years of age at the time of their submission in order to be eligible to win a prize. Eight (8) total prizes will be given away during the Promotion. One (1) prize will be given away per Promotion date as listed above. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. Each entrant must agree to GKB's general and detailed contest rules in order to submit his or her entry.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.

- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Eight (8) prizes will be awarded in this Promotion. Each prize consists of the following:
 - (2) Miller Lite Deck passes to a 2021 Green Bay packers home game
 - o Miller Lite Deck passes will expire following the conclusion of the home game to which they were issued.
 - o The game in which each pair of Miller Lite Deck passes is issued is predetermined by GKB and is non-negotiable.

The Approximate Retail Value (“ARV”) of the prize is \$250.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The gift certificates/passes will be subject to the terms and conditions as set forth by the issuer of the gift certificate/passes. In the event that a game is cancelled or rescheduled due to COVID-19, the passes issued to that game will be subject to the terms and conditions of the passes as determined by the Green Bay Packers.

- b. All prizes or prize certificates must be picked up at the ESPN Milwaukee Street Team immediately after being awarded and on the same date they were awarded. Any prize not claimed will be forfeited and another eligible winner will be randomly selected. To claim the prize, the winner must complete and submit all required prize forms to GKB including but not limited to an Accepting Prize Form. The winner will forfeit any prize or prize certificate not claimed immediately following their selection as a winner. Prize or prize certificates will not be mailed to the winner. GKB is not responsible for the safe arrival of a prize or prize certificate. GKB will not replace any prize or prize certificates once transferred to the winner.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. There will be a total of (8) prize winners selected during the promotion dates. One (1) winner will be selected during each individual ESPN Milwaukee Street Team during the Promotional dates listed above. Winners will be randomly

selected on-site immediately following the conclusion of the street team at 4pm CT on each Promotional date. Prizes will be awarded on-site following each fan's selection as a winner.

- c. The final winner will be determined by Friday, November 26, 2021 at 5pm CST.
- d. Odds of winning the grand prize depends upon the number of entries received, the ability to meet eligibility requirements, and random selection.
- e. Qualifiers must not listen to WKTJ to win. All prize winners must be present to win or will forfeit their opportunity to claim the prize.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release to GKB's promotions team on-site following the street team or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of

GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, November 26, 2021 "2021 Fall Football Tour – Official Rules," Attn: Promotions, GKB 720 E. Capitol Drive Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, January 21, 2022 to the above address marked "2021 Fall Football Tour – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Dr. Milwaukee, WI 53212.

Sponsor: Molson Coors, 3939 W Highland Blvd, Milwaukee, WI 53208