

## 2020 Delzer ESPN Milwaukee Open Giveaway

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

#### CONTEST OVERVIEW

ESPN Milwaukee will execute a contest to giveaway twenty-six (26) qualifying prizes. Each qualifying prize consists of an entry into a random drawing to win a grand prize. The grand prize is a spot in the 2020 Delzer ESPN Milwaukee Open on Tuesday, September 8, 2020. In order to win, fans must listen to local on-air 94.5 ESPN programming, as outlined in the below contest rules, for the announcement of the cue to call. The designated caller number will get through to the contest line and win the qualifying prize. The grand prize winner will be selected at random from the qualifying prize winners.

#### 1. HOW TO ENTER

- a. These rules govern the 2020 Delzer ESPN Milwaukee Open Giveaway promotion (the "Promotion") being conducted by WTKI 94.5 ESPN Milwaukee, 720 E Capitol Drive, Milwaukee, WI 53212 ("GKB") beginning on Sunday, August 16, 2020 at 10a CT and ending on Friday, August 21, 2020 at 6p CT.
- b. To participate in the Promotion, you may enter via the following method(s):
  - Cue to Call during on-air local programming. Promotion will be run during:
    - Sunday Karma from 10a CT to 12p CT on Sunday, August 16, 2020.
    - The Show with Gabe & Chewy from 7a CT to 9a CT weekdays from Monday, August 17, 2020 through Friday, August 21, 2020.
    - Wilde And Tausch from 9a CT to 12p CT weekdays from Monday, August 17, 2020 through Friday, August 21, 2020.
    - The Power Lunch with Greg Matzek from 12p CT to 1p CT weekdays from Monday, August 17, 2020 through Friday, August 21, 2020.
    - TBD with Bryan Dee and Tony Smith from 1p CT to 3p CT weekdays from Monday, August 17, 2020 through Friday, August 21, 2020.
    - Homer & Gabe from 3p CT to 6p CT weekdays from Monday, August 17, 2020 through Friday, August 21, 2020.
- i. To participate in the Promotion, you must listen to WTKI 94.5 ESPN Milwaukee each day beginning on Sunday, August 16, 2020 and ending on Friday, August 21, 2020 for the announcement of the cue to call. Upon

hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 800.990.3776 will win a qualifying prize upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers, email address, and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of twenty-six (26) winners selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age or older and who reside in the Greater Milwaukee Area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Greater Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. Twenty-six (26) total Qualifying Prizes will be awarded in this Promotion. Each prize consists of an entry into a drawing to win the Grand Prize.
- b. One (1) Grand Prize will be awarded following the Promotion. The Grand Prize will consist of a spot in the 2020 Delzer ESPN Milwaukee Open on Tuesday, September 8, 2020 at The Bog Golf Course in Saukville, including:
  - Round of 18 for four (4) including two (2) golf carts
  - Unlimited driving range for the day
  - Takeaway Gift
  - Lunch
  - (2) drink tickets per person
  - Opportunity for additional prizes during the day of the outing

The Approximate Retail Value (“ARV”) of the prize is \$700 total. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- c. All prizes or prize certificates will be emailed to the winner. The winner must RSVP by Thursday, August 27, 2020 and will forfeit any prize or prize certificate not claimed by Tuesday, September 8, 2020. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- d. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Final winners will be known by Monday, August 24, 2020. The winner will be notified via email with an invite to the Delzer ESPN Milwaukee Open. The winner must RSVP with his/her guest names and emails by Thursday, August 27, 2020.
- c. The odds of winning a Qualifying Prize depends upon the number and order of calls received.
- d. The odds of winning a Grand Prize depends on random selection.

- e. Qualifiers must listen to WKTU 94.5 ESPN Milwaukee to win. Qualifiers and the Grand Prize winners need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by Thursday, August 27, 2020 or the prize will be forfeited and no alternate winner will be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, August 21, 2020 to "2020 ESPN Milwaukee Open – Official Rules," Attn: Promotions, GKB 720 E Capitol Drive, Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, October 16, 2020 to the above address marked "2020 ESPN Milwaukee Open– Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [ESPNWisconsinContests.com](http://ESPNWisconsinContests.com).

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Drive, Milwaukee, WI 53212

Sponsor(s): Delzer Lithograph – 510 S West Ave, Waukesha, WI 53186

The Bog Golf Course - 3121 County Rd I, Saukville, WI 53080

Welke's Milwaukee Florist - 5528 W North Ave, Milwaukee, WI 53208

Gruber Law Offices - 100 E Wisconsin Ave #2800, Milwaukee, WI 53202

Fields Jaguar Land Rover Volvo Waukesha - 1901 E Moreland Blvd, Waukesha, WI 53186

Professional Construction Inc. - 108 Wilmont Dr, Waukesha, WI 53189

Marquette Athletics - 770 N. 12th Street, Milwaukee, WI 53233

Pella Windows & Doors of Wisconsin - 13745 W Capitol Dr, Brookfield, WI 53005

Noun Photography – 2006 E Saint Francis Ave, Milwaukee, WI 53235

Discount Liquor - 5031 W. Oklahoma Ave., Milwaukee, WI 53219; 919 N. Barstow Ave., Waukesha, WI 53186

14-West - 1701 Pearl St. Suite #4, Waukesha, WI 53186

von Briesen - 411 East Wisconsin Avenue Suite 1000, Milwaukee, WI 53202

Mulligans Irish Pub and Grill - 8933 S 27th St, Franklin, WI 53132

The Jewelry Center – 7477 W. Layton Ave. Greenfield, WI 53220