

The Wilde and Tausch Steinhafels R-E-L-A-X Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Contest Rules Updated: 2/1/23

CONTEST OVERVIEW

ESPN Wisconsin and Steinhafels is executing a contest to give away one Theragun Prime Massage Gun. From Friday, February 17, 2023 at 1 PM CST through Monday, February 20, 2023 at 10 CST, Wilde and Tausch will ask fans on the show's Twitter Feed and Facebook Page to share why they are so stressed about the Green Bay Packers. Fans can reply or comment on the show's post to be eligible to win. On Friday, Monday, February 20, 2023 at 10am, each member of the show (Jason, Tausch, and Jesse) will pick one response they like the most. Those three names will be put into a hat, and the winner of the Theragun Prime Massage Gun will be drawn at random before the end of the show.

The contestant drawn from the hat will be the winner of the Theragun Prime Massage Gun.

1. HOW TO ENTER

These rules govern the Wilde and Tausch Steinhafels R-E-L-A-X Contest (the "Promotion") being conducted by WTLX 100.5 ESPN 821 E. Washington Avenue Suite 500, Madison, WI 53703, WKTJ 94.5 ESPN 720 E. Capitol Dr., Milwaukee, WI 53212, and 1430 AM ESPN Beaver Dam 100 Bill McCollum Way, Beaver Dam, WI 53916 and ("GKB") beginning on Friday, February 20, 2023 at 1 PM CST and ending on Monday, February 20, 2023 at 10 AM CST.

B. To participate in the Promotion, you may enter via the following method(s):

- Reply or comment on the Wilde and Tausch Twitter Feed and/or Facebook Page's post to share why they are so stressed about the Green Bay Packers.
- i. To participate in the Promotion, you must reply or comment on the post on the Wilde and Tausch Twitter Feed or Facebook Page as to why they're about the Green Bay Packers on WTLX 100.5 ESPN, 94.5 ESPN, and 1430 ESPN Beaver Dam beginning on Friday, February 17, 2023, at 1 PM CST and ending on Monday, February 20, 2023, at 10 AM in the Central Standard Time Zone during the Promotion dates for the announcement of the contest. Upon being selected as the winner of the contest, the winner will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers, and email address in order to be eligible to win.

In the event that the selected winner is disconnected or is found to be ineligible, the next eligible entree that successfully is chosen by the Show and completes their entry will be a winner. There will be up to a total of 1 winner selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her reply or comment. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

A. The Promotion is open to all persons who are the age of 18 years and above. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Madison, Milwaukee, and Beaver Dam metropolitan areas and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

B. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.

C. The winner must provide valid government-issued photo identification and provide his or her complete address (Street, City, Zip Code), email address, and date of birth and phone number to claim a prize.

D. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

PRIZES

A. One (1) prize will be awarded in this Promotion. The prize consists of the following:

- One (1) \$300 Theragun Prime Massage Gun

The Approximate Retail Value (“ARV”) of the Theragun Prime Massage Gun is \$300. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

B. All prizes or prize certificates may be picked up at the office of GKB at this address: 821 E. Washington Avenue, Madison, WI 53703. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days after notified that the prize is ready for pickup. GKB is not responsible for the safe arrival of a prize or prize certificate.

C. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

A. Decisions of GKB management with respect to the Promotion are final.

B. Winners are selected the same days the Promotion runs. Prize is determined based on if you are the chosen entrant from competition.

C. Odds of winning a prize depends on if you are one of the three best responses to the post on the Wilde and Tausch Twitter Feed or Facebook Page, chosen by the on-air personalities, which will occur on Monday, February, 20, 2023.

D. Qualifiers must respond to the post on either the Wilde and Tausch Twitter Feed or Facebook Page. Prize winner need not be present to win.

E. Winners will be notified by an employee of GKB by the phone number or email they provided to the show producer. They will be informed within 72 hours of

being selected the winner. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within thirty (30) days of winning or prize will be forfeited and an alternate winner may be selected by running the promotion again on a different day. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- A. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- B. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- C. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- D. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible

non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- E. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- F. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- G. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

- H. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by February 20, 2023 to "Wilde and Tausch Trivia – Official Rules," Attn: Promotions, 821 E. Washington Avenue Suite 500, Madison, WI 53703. For the names of the prize winners send a self-addressed stamped envelope for receipt by April 20, 2023 to the above address marked "Wilde and Tausch Steinhafels R-E-L-A-X Contest – Winner List." The Official Rules shall also be available during regular business hours at the main offices of ESPN Madison and may be posted online at <http://espnwisconsincontests.com/> Administrator: ESPN Madison, ESPN Milwaukee, and ESPN Beaver Dam – Good Karma Broadcasting LLC – 720 E. Capitol Dr., Milwaukee, WI 53212

Sponsor: Steinhafels - W231 N1013 County Hwy F Waukesha, WI 53186