

**\$1K PLAYOFF PAYOFFS AT THE 909 DIVISIONAL ROUND PROMOTION
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN LA – Good Karma Brands – 800 W Olympic Blvd., Los Angeles CA, 90115 Suite #200 and Yaamava’ Resort & Casino are giving fans a chance to win \$250 (as a check to be mailed to the winner’s home) once per quarter during the Bills vs Chiefs game on Sunday, January 21, 2024. Fans may enter by scanning the QR code on display at The 909 during the \$1K Playoff Payoffs event between 3:00 PM PT and 7:00 PM PT on Sunday, January 21, 2024. There will be a total of four (4) grand prize winners and three (3) qualifying winners in the promotion. The total ARV of the Grand Prize(s) is/are two-hundred and fifty dollars (\$250). The total ARV of the qualifying prize(s) is/are fifty dollars (\$50).

1. HOW TO ENTER

- a. These rules govern the \$1k Playoff Payoffs at The 909 Divisional Round Promotion (the “Promotion”) conducted by ESPN LA – Good Karma Brands – 800 W Olympic Blvd., Los Angeles CA, 90115 Suite #200 (“GKB”) beginning at 3:00 PM PT and ending at 7:00 PM PT on Sunday, January 21, 2024.
- b. To participate in the Promotion, you may enter via the following method(s): Enter by scanning the QR code on display at The 909 during the Playoff Payoffs at The 909 Divisional Round Promotion event between 3:00 PM PT and 7:00 PM PT on Sunday, January 21, 2024.
 - i. To participate in the Promotion, you may go to The 909 inside Yaamava’ Resort & Casino 777 San Manuel Blvd S, Highland, CA 92346 on Sunday, January 21, 2024, starting at 3:00 PM PT and ending at 7:00 PM PT and complete an official entry form (while supplies last) including first and last name, telephone number, email address, and city placed in the entry form on Microsoft Forms. All entries must be received by the ESPN LA team by the four (4) minute mark at the end of each quarter during the Bills vs Chiefs Divisional Round game played on Sunday, January 21, 2024. GKB is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete, or late entries.
- c. Participants are limited to one (1) entry per person during the promotion.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are twenty-one (21) years or older and who reside in the Southern California media market. Employees of GKB, its subsidiary and affiliated entities, GKB’s advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win.

This Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must complete the info verification form sent to his or her email address through Promo Suite and provide his or her complete address, date of birth, and phone number to claim a prize once his or her name is announced on the PA system.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovered to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. There will be four (4) grand prizes and three (3) qualifying prizes awarded on the date of the promotion. The grand prize includes a two-hundred and fifty dollars (\$250) check with an ARV of \$250. The qualifying prizes vary between memorabilia and tickets with an ARV of fifty dollars (\$50).
 - i. The Approximate Retail Value (“ARV”) of the grand prize is two-hundred and fifty dollars (\$250). The Approximate Retail Value (“ARV”) of the qualifying prize is fifty dollars (\$50). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.
 - ii. The grand prize winner need not win a qualifying prize to be eligible.
- b. All qualifying prizes or prize certificates may be picked at The 909 inside Yaamava’ at the ESPN LA promotions table. All Grand Prizes will be mailed to each winner once the info verification form, W9 form, and check request form are completed and sent to the GKB Home Office in Milwaukee, Wisconsin. The winner will forfeit any prize or certificate not claimed within five (5) minutes of being Announced on the PA system inside The 909. If a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner, and therefore, the winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities, or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management concerning the Promotion are final.
- b. Each grand prize winner will be texted with two (2) minutes remaining in the first, second, third, and fourth quarters of the game played between the Bills vs Chiefs on Sunday, January 21, 2024, between the hours of 3:15 PM PT and 7:00 PM PT.
- c. Each winner will be selected during the Playoff Payoffs at The 909 Divisional Round Promotion event during the promotion dates.
- d. Odds of winning a Prize depend upon the number and order of QR code entry form submissions received.
- e. Qualifiers must be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) minutes of winning or the prize will be forfeited ... and an alternate winner may be selected by a random number generator. If a potential winner cannot be contacted, fails to sign, and return the required affidavit of eligibility and liability/publicity release within the required period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state, and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice, and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent before acceptance of the prize.
- c. Before awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not

limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting a winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes to the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed, or canceled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, January 21, 2024, to "Playoff Payoffs at The 909 Divisional Round Promotion – Official Rules," Attn: Promotions, GKB 800 W Olympic Blvd., Los Angeles Ca, 90115 Suite #200. For the names of the prize winners send a self-addressed stamped envelope for receipt by March 21, 2024, to the above address marked "Playoff Payoffs at The 909 Divisional Round Weekend Promotion – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNLA.COM.

Administrator: ESPN LA – Good Karma Brands – 800 W Olympic Blvd., Los Angeles CA, 90115 Suite #200

Sponsor: Yaamava Resort & Casino - 777 San Manuel Blvd S, Highland, CA 92346