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ESPN 1000 Named New Flagship Station for the Chicago Bears

Beginning in the 2023 season, all Chicago Bears games to be heard on ESPN 1000 as part of a multi-year broadcast rights agreement

CHICAGO, IL. (November 1, 2022) – ESPN Chicago and the Chicago Bears announced today the station is the future Home of the Chicago Bears, beginning in the 2023 season. In addition to operating and distributing the Bears Radio Network, ESPN 1000 will add pre- and post-game programming as well as create unique content to air on its local shows.

Keith Williams, Market Manager of ESPN Chicago and Senior Vice President at Good Karma Brands, said: “The Chicago Bears are a best-in-class organization, and we are excited to partner with a charter franchise of the NFL. We are dedicated to delivering a top-notch broadcast for our partners and fans around the Midwest and the world. Our teammates are eagerly anticipating the opportunity to get started and execute at the highest level.”

“We were incredibly impressed with the enthusiasm shown by the leadership team at Good Karma Brands,” said Bears President and CEO, Ted Phillips. “Their plan for presenting Bears football on the radio is first class and we know that ESPN 1000 will be an excellent home for our games and a hub for Bears talk year-round. We look forward to working with the station beginning in 2023.”

ESPN 1000 Director of Content Danny Zederman added, “ESPN Chicago is thrilled to be adding the Chicago Bears to our play-by-play roster alongside the Chicago White Sox. Our on-air talent is incredibly passionate about our hometown team, and that passion will show within and beyond the in-game broadcasts, integrated throughout our programming year-round.”

Follow along on ESPN Chicago’s social media platforms and tune into ESPN 1000, 100.3 HD2 and the ESPN Chicago App to listen to all ESPN shows.

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ABOUT GOOD KARMA BRANDS

Good Karma Brands, LLC (GKB) is a media and marketing company with expertise in leveraging the power of sports and local news to build brands through radio, digital, events, and TV assets. In addition to ESPN Chicago, radio assets include seven ESPN affiliated radio stations in Beaver Dam, Cleveland, Los Angeles, Madison, Milwaukee, New York City, and West Palm Beach, Newsradio 620 WTMJ and 101.7 The Truth in Milwaukee. In partnership with ESPN, GKB also offers local marketing partners geo-targeted advertising on ESPN’s digital platforms. For more information, please visit www.goodkarmabrands.com.

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