

GOOD KARMA BRANDS

All About Those Guests: A New Verizon Store in Town

Good Karma Brands' latest venture aims to create fans, not customers

SHEBOYGAN, WIS. (February 6, 2015): Wisconsin-based Good Karma Brands (GKB) announces the opening of its fourth **Verizon Wireless** store at **2932 South Business Drive in Sheboygan, Wis.**

Verizon Wireless of Sheboygan, whose store visitors are called guests, will offer wireless solutions, bill analysis and premium Verizon Wireless products to guests and business partners.

“We’re excited to open our newest store in Sheboygan,” said **Craig Karmazin, GKB founder and chief executive officer.** “As a locally owned retail business, we’re looking forward to becoming part of the fabric of the community, while providing excellent service and creating a better wireless experience for our guests and business partners.”

Good Karma Brands’ Wireless division was founded in 2012 in Beaver Dam, Wis. to provide a trustworthy retail experience to those visiting its stores. GKB’s Wireless Consultants are not paid commission, an unheard of practice in the industry; rather they are full-time, salaried teammates who are dedicated to creating fans by providing a concierge-like level of service to guests of the store.

Upon visiting the store, guests will note that it is tastefully decorated to feel welcoming and home-like, a design that came from one of GKB’s other brands, **The Home Market**, a home furnishings store and design business in Milwaukee. Guests are welcome to bring their dogs to the store, as all of GKB’s wireless stores are dog friendly.

Verizon Wireless of Sheboygan Information

Address: 2932 South Business Drive, Sheboygan, Wis.
Phone: 920.400.0566
Hours: Monday – Thursday: 10 am – 8 pm
Friday: 10 am – 7pm
Saturday: 10 am – 6 pm
Sunday: 11 am – 5 pm
Website: www.GoodKarmaBrands.com/wireless

###

ABOUT GOOD KARMA BRANDS:

Good Karma Brands owns a number of ESPN affiliates including ESPN Madison, ESPN Milwaukee and ESPN Wisconsin, operates a luxury hospitality venue in Green Bay called the Tundra Trio, and this year will host the Wisconsin Sports Awards in Kohler. GKB was named a Milwaukee Journal-Sentinel Top Workplace in '11, '12, '13 and '14, and is always looking for talented new teammates. For information about a career with Good Karma Brands, or for more information about its Wireless division, please visit www.GoodKarmaBrands.com.