



## Packers, Badgers Top Nominations for 5<sup>th</sup> Annual Wisconsin Sports Awards

*MILWAUKEE, Wis. (March 15, 2016):* Good Karma Brands announces the nominees for the fifth annual Wisconsin Sports Awards, which will be held on Tuesday, April 12, 2016 at Kohler Co.’s corporate aviation hangar at the Sheboygan County Memorial Airport. The event celebrates greatness in high school, collegiate and professional sports, and features appearances by many of Wisconsin’s celebrated sports figures.

This year’s event features new awards, including “Moment of the Year,” “Breakthrough Performer of the Year,” and “Boys and Girls High School Athlete of the Year.” As in the past, the Wisconsin Sports Awards will also award the “Inspirational Person of the Year” and the “Baird Community Involved Athlete of the Year” at the event.

In conjunction with the Baird Community Involved Athlete of the Year award, Baird will again be donating \$5,000 to a nonprofit of the winner’s choice.

In addition to the awards listed below, the 5<sup>th</sup> Annual Wisconsin Sports Awards will once again spotlight Cousins Subs® and its Make It Better Foundation as they present \$20,000 in scholarships to Wisconsin high school senior athletes. Over the years, Cousins Subs and the Make It Better Foundation has awarded \$40,000 in scholarships in conjunction with the Wisconsin Sports Awards.

Follow @WISportsAwards for updates, photos and news, and please use #WSA when discussing the Wisconsin Sports Awards.

### **Destination Kohler High School Football Player of the Year**

Ben Bredeson, Arrowhead Union High School  
Blair Mulholland, Kimberly High School  
Mason Stokke, Menomonie High School

### **Small College Athlete of the Year**

Logan Andryk, Milwaukee School of Engineering Men’s Soccer  
Ian LaMere, University of Wisconsin-Platteville Men’s Track and Cross Country  
Kate Fiorilli, University of Wisconsin-Whitewater Women’s Gymnastics

### **Professional Athlete of the Year, presented by Wisconsin Distributors**

Mike Daniels, Green Bay Packers  
Clay Matthews, Green Bay Packers  
Khris Middleton, Milwaukee Bucks  
Aaron Rodgers, Green Bay Packers  
Josh Sitton, Green Bay Packers

**Homegrown Athlete of the Year presented by Cousins Subs**

Jimmy Butler, Chicago Bulls  
Jae Crowder, Boston Celtics  
Joe Thomas, Cleveland Browns  
JJ Watt, Houston Texans  
Russell Wilson, Seattle Seahawks

**Badger Liquor Moment of the Year**

Hail Mary – On the final play of a game at Ford Field, Packers quarterback Aaron Rodgers finds tight end Richard Rodgers in the end zone with miraculous 61-yard touchdown pass to stun the Lions and a national television audience.

Bayless Beats the Buzzer – With the Bucks facing elimination in the closing seconds of Game 4 of their playoff series with Chicago, Jerryd Bayless cut along the baseline and dropped in a layup to give Milwaukee a victory.

Favre Shares Return Moment with Starr – Brett Favre returned to Lambeau Field for his jersey retirement ceremony at halftime of a meeting with Chicago, and invited Packers icon Bart Starr to join him on field.

Historic Day – Australian golfer Jason Day wins the 97<sup>th</sup> PGA Championship at Whistling Straits by shooting 20-under par 268, the lowest score in relation to par ever recorded in a major championship. Day beat Jordan Spieth by three shots.

Badger Breakthrough – A year after a heartbreaking loss to Kentucky in the Final Four, Wisconsin takes a 71-64 victory to dash the Wildcats’ dreams of a perfect season and earn a berth in the championship against Duke.

**American Family Insurance Dream Team of the Year**

Green Bay Packers  
Kimberly High School Football  
University of Wisconsin Men’s Basketball  
University of Wisconsin Football  
University of Wisconsin-Stevens Point Men’s Basketball

**Breakthrough Athlete of the Year**

Giannis Antetokounmpo, Milwaukee Bucks  
Mike Daniels, Green Bay Packers  
Ethan Happ, University of Wisconsin Men’s Basketball  
Jeff Janis, Green Bay Packers  
Jeremy Jeffress, Milwaukee Brewers

The nominations for the following awards may be announced in the coming weeks as they are finalized:

- Boys and Girls High School Athlete of the Year, presented by Concordia University
- Marc Marotta College Athlete of the Year
- Goodwill Power of Work Girls High School Basketball Player of the Year
- Rick Majerus Boys High School Basketball Player of the Year
- College Team of the Year
- ATI Athlete of the Year
- Gruber Law Offices Coach of the Year

**Media Information:**

Media availability will be limited to the Baird Blue Carpet, and a limited number of media credentials for the show will be available for working media who wish to cover the event. **To request a credential, please visit [goodkarmabrands.com/wsa](http://goodkarmabrands.com/wsa).**

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**ABOUT GOOD KARMA BRANDS:**

Good Karma Brands is a sports marketing company with expertise in sports radio and event marketing. GKB owns and operates eight ESPN affiliated stations in Top 100 markets, in addition to their Events and Wireless divisions. GKB Events produces the Wisconsin Sports Awards and owns and operates the luxury entertainment destination, the Tundra Trio in Green Bay, Wis. GKB Wireless owns several Verizon Premium Wireless retail locations and specializes in concierge service to its guests and business partners. For more information, please visit [www.goodkarmabrands.com](http://www.goodkarmabrands.com).

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