

GOOD KARMA BRANDS

ESPN 760 AND WPTV NEWS CHANNEL 5 RENEW A MULTI-YEAR SPORTS PARTNERSHIP

WPTV NewsChannel 5 will continue this unique and successful arrangement with ESPN 760

WEST PALM BEACH, FL –Following a successful three years of producing compelling sports television content, ESPN 760 and WPTV NewsChannel 5 have extended their ground-breaking sports partnership. A multi-year agreement was reached in which ESPN 760 will continue its role producing all sports segments on the NBC affiliate as well as WFLX Fox 29.

Steve Wasserman, WPTV vice president and general manager, said, “Since teaming up with ESPN 760 in 2010, the profile of local sports has risen to an unprecedented level. With the powerful combination of the region’s top-rated television station and the area’s unrivaled leader in sports radio, we will continue to set the standard for sports coverage in Palm Beach County and the Treasure Coast.”

ESPN 760’s and WPTV NewsChannel 5’s innovative partnership has produced unique local coverage and programming that includes “Football Night in South Florida,” “5 Sports Live” on WPTV and “Wayne Akers Sports Zone” on WFLX. ESPN 760’s anchor team of Joe Girvan and Emerson Lotzia will continue to be seen nightly on WPTV NewsChannel 5’s 6pm and 11pm Newscasts as well as WFLX Fox 29’s 10pm Newscast.

The partnership began when ESPN 760 on WPTV first appeared on the news on January 1, 2010. One year later, WPTV NewsChannel 5 took over production of all local news coverage for WFLX Fox 29, which included adding ESPN 760 Sports to WFLX Fox 29’s 10pm newscast.

“We are thrilled to continue to share stories about sports in our local community with the passionate fans of WPTV and WFLX. Football Night in South Florida has become a franchise unto itself and the way in which schools, players, coaches, administrators, parents and fans have embraced our coverage, it’s more than exceeded our expectations,” said Steve Politziner, ESPN 760 vice president and general manager.

ESPN 760 and WPTV congratulate Jason Pugh, who will be moving on and joining another former WPTV employee, Dan Hellie, at NBC 4 in Washington D.C.

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ESPN 760’s daily lineup features Mike & Mike in the Morning (weekdays, 6a-10a), The Herd with Colin Cowherd (weekdays, 10a-1p), The Scott Van Pelt Show (weekdays, 1p-4p), and programming originating from West Palm Beach including Evan Cohen (weekdays, 4p-6p), Jeremy Marks-Peltz (weekdays 6p-8p), Saturday Sports Page with Alex Petakas (Sat 10a-12p) and Sunday Sports Page with Ken LaVicka and Kelley Bydlon (Sun 11a-12p). ESPN 760, is the play-by-play home for FAU Owls Football and Men’s Basketball, Miami Heat, Florida Marlins, Florida Panthers, Miami Hurricanes Football, the National Football League, Major League Baseball, High School Football, the National Basketball Association, College Football and The Bowl Championship Series, NCAA Basketball Tournament and the Golf Majors.

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ESPN 760 is owned and operated by Good Karma Broadcasting LLC. ESPN 760's offices and studios are located at 2090 Palm Beach Lakes Boulevard, Suite 801 in West Palm Beach.

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WPTV, an NBC affiliate since signing on more than 50 years ago, offers more locally produced programming than its competitors. Its early evening newscasts attract more viewers than competing network affiliated combined. Its corporate parent, The E.W. Scripps company, is a diverse media enterprise with interests in television stations, newspapers, local news and information Web sites and licensing and syndication

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